

A · E · L · T · C

A GUIDE TO THE CHAMPIONSHIPS FOR THE MEDIA



THE CHAMPIONSHIPS WIMBLEDON

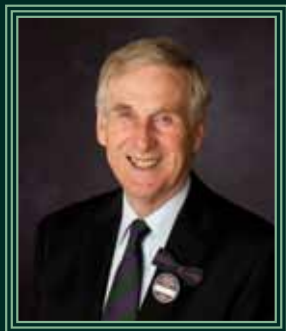
MONDAY 21st JUNE TO SUNDAY 4th JULY 2010

www.wimbledon.org



WELCOME TO THE
2010
WIMBLEDON
TENNIS CHAMPIONSHIPS





CHAIRMAN'S WELCOME

4

WELCOME

*It is my pleasure to welcome you, the world's media,
to The 124th Championships.*

*As always we value and appreciate your coverage of
The Championships. As ever our senior staff, Denise Tyler,
Bob Martin, Mervyn Hall and Johnny Perkins welcome the
opportunity to assist you in your endeavours. Alongside
them, the Committee are always interested to hear your
perspectives and how we may improve our service to you.*

*Throughout this year we here at the AELTC are
continuing our programme to improve the courts, and whilst
2009 was particularly momentous with the new Centre
Court roof and new Court 2, this year work continues with*

*the construction of a new 2000 seat Court 3. This court
will be ready for The Championships 2011.*

*In anticipation of this, it is important to note that the
southern courts have been re-numbered for 2010 and the
map on page 152 shows this in detail. The front row of
courts alongside the Clubhouse are Courts 3 and 4 (neither
in play for 2010), Courts 5, 6 and 7, while the second
row will be Courts 8–11. Courts 12 and 2 will be in the
third row as in 2009. This means we will have 17 courts
available for play this year (as there is no Court 13)—
reverting to 19 courts in 2011.*

*Our security measures, including the extensive search
and identification procedures, will affect EVERYBODY
coming into our Grounds but, as always, I am certain
that you will understand the need to protect the safety and
security of all our players and visitors.*

*Once again, I wish you a warm welcome and hope
you have a successful and enjoyable time at Wimbledon.*



TIM PHILLIPS

Chairman, Committee of Management of The Championships

5

WELCOME

CONTENTS

ACCESS

Broadcast Centre	121
Broadcast Centre Cables	117
Broadcast Centre News Access	146
Broadcast Centre Vehicles	121
Centre Court	86
Centre Court, During Wet Weather.	72, 86
Competitors' Restaurant	71
Guests.	65
Interviews	29, 147
Practice Courts	71
Radio News Access	73, 146
Referee's Office.	72
Technicians	71
WI-FI	68

ACCESSIBILITY 168

ACCREDITATION CONDITIONS

Internet	91
Photographers	98
Radio.	90
TV Broadcast	113
Written Press	90

ATTENDANCE. 38

BALLOT, PUBLIC 26

BALLS 38

BAND 22

BANK 22

BAR 67



BROADCAST CENTRE SECTION	
<i>see</i> TV BROADCAST CENTRE SECTION	109
BROADCAST FIGURES	38
BROADCAST LIAISON STAFF	20, 113
CAMERA POSITIONS	
ENG	136
Photographers	100
TV Camera Positions on Court	138
CAPACITY—GROUND & COURT SEATING	40
CATERING	41
CENTRE COURT	
Access During Wet Weather	72, 86
Commentary Boxes	162
Numbers	42
Press Seating	86
Roof Facts	42
CHANGES FOR 2010	22
CHAIRMAN'S WELCOME	4
CHILDREN IN THE PRESS CENTRE	64
CLOTHING SURVEY	27
COMMENTARY BOXES	
Centre Court	163
No.1 Court	164
COMMITTEE OF MANAGEMENT	17
COMPETITORS, NUMBER OF	44
COMPETITORS' RESTAURANT—PRESS ACCESS	71
CONDITIONS OF ENTRY TO THE GROUNDS	169
CONDITIONS OF ACCREDITATION	
Internet	91
Photographers	98
Radio	90
TV Broadcast	113
Written Press	91

CONTROL OF MEDIA ARRANGEMENTS	18
COURTS	
Numbering	22
Seating Capacity	40
DESKS	64
EMERGENCY PROCEDURES	165
ENTRY TO THE GROUNDS	23
EQUIPMENT SURVEY	27
EVACUATION	166
FACT FILE FOR THE CHAMPIONSHIPS	38
FAX SERVICES	66
FLOWERS	44
FOOD	41, 67
GENERAL INFORMATION SECTION	15
GROUND CAPACITY	40
GUESTS IN THE PRESS CENTRE	65
HAND LUGGAGE RESTRICTIONS	23
HISTORICAL INFORMATION	24
INFORMATION SYSTEMS	23, 35, 65
INFORMATION TECHNOLOGY	35
On-Site TV-Based Information Systems	36
Wimbledon Information System (WIS)	35
Wimbledon Web Site	37
WIS Locations	35
INTERNATIONAL TENNIS FEDERATION	25
INTERNET FIGURES	38
INTERVIEW PROCEDURE	
<i>see</i> PLAYER INTERVIEWS	29
INTERVIEW TRANSCRIPTS	23, 34
KENNETH RITCHIE LIBRARY	25
LAWN TENNIS ASSOCIATION	25
LIBRARY	25
LOCKERS	66

LONG TERM PLAN	52
LOST PROPERTY	23
LUGGAGE RESTRICTIONS	23
MAPS	149
Broadcast Centre—Level 1	159
Broadcast Centre—Level 2	160
Broadcast Centre—Level 3	161
Centre & No.1 Court Seating	155
Centre Court Commentary Boxes	162
Grounds	152
Grounds in 3D	153
Millennium Building—Level 2	156
Millennium Building—Level 3	157
Millennium Building—Level 4	158
No.1 Court Commentary Boxes	164
No.1 Court Levels	154
Photographers' Camera Positions	101
London	151
MATCHES, NUMBER OF	44
MATCH SCORE SHEETS	23
MEDIA STAFF.	19
MEDIA SUB-COMMITTEE.	18
MEDICAL	26
MESSAGES & MAIL	66
MUSEUM	26
ORDER OF PLAY, PROVISIONAL	46
PHOTOGRAPHERS' SECTION	95
Accreditation	98
Liaison Staff	20
Photopasses & Tickets	97
Pits—Centre & No.1 Court	97, 100
Positions—All Courts	100
Terms & Conditions & Code of Conduct.	102

WI-FI & Internet Connectivity	98
---	----

PHOTOPASSES—PRESS & RADIO 70

Access to Competitors' Restaurant	71
Access to Aorangi Practice Courts	71
Access to Referee's Office	72
Centre Court	70
Centre Court 9 Days	70
Rover.	70
Rover, Day	71
Technicians	71
Wet Weather Centre Court Pass	72, 86

PLAYER INFORMATION & STATISTICS 24

PLAYER INTERVIEWS 29

Alert	32
Order & Timing	31
Policy	29
Requests	32
Room.	30
Supervision	34
Monitor Room Facilities & Transcripts	34
PISA Screen Information	33
Procedure	29
Radio.	81

PRACTICE COURTS—PRESS ACCESS 71

PRESS ACCREDITATION 90

PRESS BOX, CENTRE COURT 85

PRESS CENTRE 61

Children	64
Desks	64
Guests.	65
Information Supply & Distribution.	65
International Telephone & Fax Services	66
Lockers	66

Maps	
Millennium Building Level 2.	156
Millennium Building Level 3.	157
Millennium Building Level 4.	158
Messages & Mail	66
Press Centre Facilities & Services	63
Press Kit	66
Programme	66
Reception Desk	64
Restaurant & Bar	67
Staff	19
Toilets.	67
Transport.	67
WI-FI Services	68
Writing Rooms.	63
PRESS DESK TELEVISION CHANNELS	82
PRESS KIT	66
PRESS OFFICE STAFF.	19
PRESS SEATS ON SHOW COURTS	89
PRIZE MONEY	49
PROGRAMME—DAILY ORDER OF PLAY.	66
PUBLIC BALLOT.	26
PUBLIC RELATIONS CONSULTANTS	21, 24
QUESTIONS, NON-MATCH RELATED.	24
RADIO ACCREDITATION	73, 90
RADIO REGULATIONS.	73
Accreditation	73, 90
BBC Radio Administration	81
Radio Interviews	81
Radio Rights Holder Restricted, Terms & Conditions	73
Radio Non Rights Holder Restricted, Terms & Conditions	77
RADIO WIMBLEDON	26

REFEREE'S OFFICE—PRESS ACCESS	72
RESTAURANT & BAR	67
RESULTS SERVICE	24
ROLL OF HONOUR—2009	48
SCORE SHEETS	23
SEATING—SHOW COURT.	85, 89
SHOW COURTS	22
SMOKING	64
STAFF, NUMBER OF	45
STATISTICS	23
STRAWBERRIES	41
SUPPLIERS, OFFICIAL	44
SURVEY OF CLOTHING & EQUIPMENT	27
TELEVISION CHANNELS	82, 134
TELEVISION MESSAGING SYSTEM	83
TIMES OF PLAY	27
TIME OUT	55
Leisure Facilities	59
Restaurants in Southfields	59
Restaurants in Wimbledon	59
Restaurants in Wimbledon Village	58
Shopping in Central London.	57
Sightseeing in Central London	57
TOILETS—PRESS CENTRE	67
TOURNAMENT EXECUTIVE	17
TRANSPORT	67
TV BROADCAST CENTRE	109
Access.	121
Accreditation & Passes.	113
AELTC World Feed & European Feed	116
Bar.	122
Bicycles	122
Broadcast Liaison Office & Staff.	20, 113
Cable Access to Centre & No.1 Court.	117

Cables from Oscar	116
Cabling	117
Camera Label	114
Camera Positions, ENG	136
Camera Positions on Court	138
Cleaning	117
Companies with Broadcast Facilities On-Site.	132
Equipment Storage.	118
Fire Stopping	118
Health & Safety.	119
Insurance.	119
Keys	120
Loading Bay.	120
Maps	
Broadcast Centre—Level 1	159
Broadcast Centre—Level 2	160
Broadcast Centre—Level 3	161
Music	120
News Access Agreement	146
Parking & Access	121
Platform Pass	114
Photopasses	123
Restaurant	122
Security	111
Television Channels	134
Television Photopasses.	123
Television Signals—Links from the Club	123
TV MONITOR ROOM	24
WEBSITE	37
WI-FI SERVICES	
Photographers	98
Written Press	68
WIMBLEDON ARCHIVE	171
WIMBLEDON INFORMATION SYSTEM	25, 35
WRITTEN PRESS	
<i>see</i> PRESS CENTRE	61

The information in this brochure is correct at the time of printing



16

GENERAL

THE LAWN TENNIS
CHAMPIONSHIP MEETING
2010

Under the joint management of

**THE ALL ENGLAND LAWN TENNIS
& CROQUET CLUB**

and

THE LAWN TENNIS ASSOCIATION

17

GENERAL

MANAGEMENT

COMMITTEE OF MANAGEMENT

*T.D. Phillips CBE (Chairman),
P.W. Bretherton, P.G.H. Brook, A.D.D. Crichton,
J.S. Dunningham, Miss V. Gooding CBE, R.M. Gradon,
T.H. Henman OBE, I.L. Hewitt, D.P. Howorth,
Miss D.A. Jevans, Mrs A.S. Jones MBE, Professor M.A. King,
G.M. Newton, S.G. Smith, J.C. Tatum,
C.R. Trippe, K.F. Weatherley*

TOURNAMENT EXECUTIVE

*Ian Ritchie (Chief Executive)
Richard Grier (Championships Director)
Roger Draper (Chief Executive, LTA)
Andrew Jarrett (Referee)*

MEDIA SUB-COMMITTEE



Geoff Newton
Chairman



Phil Brooke



John Dunningham



Val Gooding



Michael Gradon



Ian Hewitt



Debbie Jevans



Mervyn King



Julian Tatum

Control of Media Arrangements—Press arrangements are under control of the Media Sub-Committee which acts in consultation with the International Tennis Writers' Association and the British Lawn Tennis Writers' Association. All radio and television arrangements are conducted through AELTC.

MEDIA STAFF



Ian Ritchie
Chief Executive



Mick Desmond
Commercial Director



Sarah Clarke
Championships Manager



Mervyn Hall
Broadcast Liaison Manager



Bob Martin
Photograph Liaison Manager



Johnny Perkins
AELTC Public Relations



Denise Tyler
Press Operations Manager

PRESS OFFICE

Press Operations Manager.....Denise Tyler

Assistant Press Officer—Operations.....Matthew Crawcour

Assistant Press Officer—International...Frances Crane

Press Office Administrator.....Judith Kerry

18

GENERAL

MEDIA

SUB-

COMMITTEE

19

GENERAL

MEDIA

STAFF

Senior Press Assistants	Luisanna Fodde Melis
	Joanne Hitchings
Press Assistants	Zoheb Ahmad
	Nick Atkin
	Rachel Bierley
	Jessica Charlton
	Sian Folley
	Agnieszka Grossman
	Erika Izawa
	Sophie Pearce
	Charlie Talbot Smith
	Chris Wood
Press Stewards	Charlotte Cumby
	Daniella Kerson
	Julian Liban
	Beatrix Lovell-Viggers

PHOTOGRAPHERS' LIAISON OFFICE

Photograph Liaison Manager	Bob Martin
Photograph Liaison Officer	Russell Cheyne
Photograph Liaison Administrator	Trisha Webbe
Club Photographer	Tom Lovelock

BROADCAST LIAISON OFFICE

Broadcast Liaison Manager	Mervyn Hall
Deputy Broadcast Liaison Managers	Lesley Lorimer
	Mike Lewis
Broadcast Liaison Assistants	Mark Bradley
	Peter Foulser

continued opposite

	Stephanie Morel
	Lauren Read
	Daniel Scott
	Rosanna Townsend
Senior Interview Manager	Mark Covell
Interview Manager	Patrick Lynam
Assistant Interview Manager	Janki Miles
Senior Interview Co-ordinator	
(Broadcast)	Jo Robson
Senior Interview Co-ordinator	
(Press)	Catherine Earls
Interview Co-ordinators	Davina Lawrence
	Gabby Lewis
	Cara Robinson
Championships Master of Ceremonies	Tony Adamson
Announcers	Morag Ranford
	Tracy Awin
Pisa Operator	Andrew Ritchie
Player Liaison Co-ordinators	Jimmy Moore
	Paul Hand
	Veronique Beaujardin
	Sophie Bousсенac
	Katie Shaw
Big Screen Producer	Claire Michel

PUBLIC RELATIONS CONSULTANTS

During The Championships AELTC Public Relations are available to assist the Media with any general information or specific enquiries which require an official response from the Club, and to answer any non-tennis related questions. The office is in the Press Centre on Level 3 Room 332 (see diagram on page 157). Contact Johnny Perkins/ Sarah Hames/Henry O'Grady on 020 8971 2529/2443.

GENERAL



BANK

HSBC Bank is located just to the north of Gate 3 at Level -1 of the Museum Building. Opening hours are 10.30 a.m. until 8.30 p.m. each day. Two ATM's are located outside the Bank.

CHANGES FOR 2010

BAND

- ★ Music on the final two days will be provided by The Central Band of the Royal British Legion.

COURT NUMBERS

- ★ The designated 'Show Courts' will be Centre Court, No.1 Court, No. 2 Court and Courts 5 (with a temporary stand built on the incomplete Court 4), 12 (with a large temporary stand on the west side) and 18. Although the work on the new Court 3 and the 'facilities' building will not be complete until the 2011 Championships, the southern courts have been re-numbered in preparation for 2011. The front row of courts, outside the Clubhouse from the west, will be Courts 3 and 4 (neither in play for 2010), Courts

5, 6 and 7; the second row, from the west, will be Courts 8-11 and Courts 12 and 2 will be as per 2010. There will be no Court 13.

LOST PROPERTY

- ★ Lost property will be located in the North West corner of the new Court 3 building near Gate 13.

ENTRY TO THE GROUNDS

Public admission to the Grounds is from 10.30 a.m. daily during The Championships.

Media admission can be earlier providing they restrict their whereabouts to the Media areas. The Press Centre will be closed at midnight during The Championships.

On the middle Sunday (27th June), the press working areas will be open from 11.00 a.m. to 4.00 p.m. Those wishing to use this facility should inform the Press Operations Manager by 6.30 p.m. on Saturday 26th June.

HAND LUGGAGE RESTRICTIONS

Bag restrictions will be in place for all ticket holders, whether advance or on-day sales. One bag per person will be allowed; this bag must measure no more than 18" x 12" x 12" (45cm x 30cm x 30cm) and no hard-sided hampers, cool-boxes or briefcases will be allowed into the Grounds.

INFORMATION SYSTEMS

INTERVIEW TRANSCRIPTS,

MATCH SCORE SHEETS & STATISTICS

- ★ These will be available in the pigeon holes on all three levels of the Press Centre.

- ★ Transcripts and score sheets from previous Championships are stored in the Museum.

HISTORICAL INFORMATION

- ★ See Museum and Library details listed below.

NON MATCH RELATED QUESTIONS/ PUBLIC RELATIONS

- ★ The Public Relations team is available to give an official response from The Club on matters and to answer any non-match related questions.
- ★ Contact Johnny Perkins on 020 8971 2529/2443 or Press Centre, Level 3.

PLAYER INFORMATION & STATISTICS

- ★ Are provided by the ITF (Men's Tour), the WTA and IBM staff, who are all located in the main press reception area.

RESULTS SERVICES

- ★ Point by point scores are sent from all courts to a central computer in the Referee's Office and then to TV monitors around the Grounds.
- ★ Boards with up-to-date results, written in the colour of the day, are displayed on all floors of the Press Centre.
- ★ Copies of score sheets can be collected from the pigeon holes by the Press Reception Desk on all floors of the Press Centre.
- ★ Detailed statistics of Show Court matches are available from IBM, while those of outside courts can be obtained on request.

TV MONITOR ROOM

- ★ Twenty screens cover the BBC Championships

transmissions and fixed camera feeds (no sound) of all Show Courts, six further outside courts, player interviews plus point-by-point scores from every court, as well as the Player Interview Schedule.

- ★ Play-backs of recorded interviews are available on application to the Press Interview Control Room.

WIMBLEDON INFORMATION SYSTEM & WWW.WIMBLEDON.ORG

- ★ See details on page 35 for the web browser based service and website that serves The Championships.

INTERNATIONAL TENNIS FEDERATION

The ITF headquarters are at Bank Lane, Roehampton, London SW15 5XZ. Telephone: +44 (0)20 8878 6464, Fax: +44 (0)20 8878 7799, E-mail: Communications@ITF.com. Contact: *Head of Communications*, Barbara Travers.

THE KENNETH RITCHIE WIMBLEDON LIBRARY

The Library is at the North end of the Museum Building (Level -1), adjacent to Gate 3. The Library contains an outstanding collection of British and foreign lawn tennis books, annuals and programmes. It is closed to the public during The Championships, but media can still gain access between 10.30 a.m. and 7.00 p.m. by contacting Alan Little/Audrey Snell on 0208 879 5609.

LAWN TENNIS ASSOCIATION

An on-site administration office is situated on the West Side of the No.1 Court (Level 2). Contact: 020 8971 2228.

MEDICAL

Four First Aid Posts are situated in the Grounds:

- ★ Gate 7—north of Turnstiles (HQ)
- ★ Centre Court building—North West Concourse
- ★ Centre Court building—Level 5
- ★ No.1 Court Stadium—the South East Hall (Level 1)

A Pharmacy is located at Level 1, South East Hall No.1 Court Complex.

MUSEUM

Accredited Members of the Media may visit the Museum between 10.30 a.m. and 8.00 p.m. during The Championships without charge. Accreditation gains admission and must be shown when entering the Museum. The Museum is accessed through the Wimbledon Shop, adjacent to Gate 4.

PUBLIC BALLOT

A leaflet explaining how to enter the public ballot or the ballot for wheelchair spaces for 2011 is available from either of the Gate 3 or Centre Court (sw) Information Desks during The Championships. Only one application per household is permitted.

RADIO WIMBLEDON

Radio Wimbledon broadcasts daily from 8.00 a.m., starting on Monday 21st June, direct from the Grounds. Operating in close association with BBC Radio Five Live, Radio Wimbledon is available on the 87.7 FM frequency, reaching an area of up to four miles from the Grounds. Non-stop programming includes match reports, player

interviews and features as well as expert commentary, scores and results which are also available on the website. Separate channels broadcast Centre Court (96.3 FM) and No.1 Court (97.8 FM) commentaries especially for the benefit of those with a visual or hearing impairment.

SURVEY (CLOTHING & EQUIPMENT)

Detailed analysis of each player's racket, shoes and clothing by brand and by country can be obtained after The Championships from Stephen Proctor, Sports Marketing Surveys Ltd., Charlton House, Chertsey Road, Byfleet, Surrey KT14 7AN.

TIMES OF PLAY

- ★ Play starts at 12 noon on the outside courts in use for at least the first eight days.
- ★ Some Junior matches will commence at 11.00 a.m. on the middle Saturday and during the second week.
- ★ Play starts at 1.00 p.m. on Centre and No.1 Courts on each day except for the two finals, when play will commence at 2.00 p.m.

26

GENERAL

MEDICAL

MUSEUM

PUBLIC

BALLOT

RADIO

WIMBLEDON

27

GENERAL

SURVEY

TIMES

OF

PLAY



28

GENERAL

PLAYER
INTERVIEWS

PLAYER INTERVIEWS



PROCEDURE

The All England Lawn Tennis Club wishes to emphasise that player interviews are intended to be about tennis and if questions are asked which a player does not wish to answer, because they are of a personal nature or are provocative or repetitive, the Club will support any player who does not wish to complete the interview. All interviews must be conducted through the official channels. The Player Interview procedure is set up to minimise the number of locations and time for Press, Television and Radio interviews and press conferences.

INTERVIEW POLICY

- ★ Only appropriately accredited journalists and broadcasters, may attend interviews in the Press Interview area. Competitor's guests, including relatives, friends and coaches, may not attend this area except with express Media Sub-Committee authority. Even when permission is granted it will be conditional that the guest takes no part in the interview.
- ★ No one (including competitors) may hold Press

29

GENERAL

PLAYER
INTERVIEWS

PROCEDURE

POLICY

Conferences within the Press Interview area without advance permission from the Media Sub-Committee. In the event of permission being granted, the Conference will be open to all appropriately accredited Media representatives.

- ★ No person may hold a Press, Television or Radio interview within the Press Centre except through the AELTC's interview system.

30

INTERVIEW ROOM

- ★ The Main Interview Room is on the Ground floor (Level 2) of the Press Centre, accommodating 160 press, including television and radio personnel whose passes have been endorsed with the word 'Interview'.
- ★ No individual microphones will be permitted on the Players' Interview Podium, sockets are provided on the rear wall to enable all interviews to be recorded.
- ★ No television cameras are permitted.
- ★ There is no access from the main Interview Room to the BBC One-to-One Studios except via the special security manned door.
- ★ The waiting area adjacent to the main Interview Room is equipped with audio feeds of the player interviews (on headphones) and a game-by-game monitor with updates on all courts.
- ★ Simultaneous translation will be provided in certain circumstances. The provision of this service will be entirely at the discretion of the AELTC.

ORDER & TIMING OF INTERVIEWS

These are as follows:

1. General Conference in the main Interview Room—10 minutes.
2. One-to-one BBC TV in their studio at the conclusion of the conference above—3 minutes maximum.
3. Priority for subsequent one-to-one interviews will be given to broadcasters from the player's country of origin—3 minutes maximum.
4. Subject to player agreement, other one-to-one or group TV, Radio and overseas press interviews in an allocated Interview Area on Level 2.

Note

- ★ One pool photographer will be allowed in the Interview Room during interviews.
- ★ Television news organisations will have access to record or receive recordings of the Player Interviews. Details about this are available from the Broadcast Liaison Office.
- ★ If only one journalist requests an interview, this will be deemed the main post-match interview for the player concerned.
- ★ From the singles quarter-finals onwards, short post-match 'flash' TV interviews are automatic and usually take place within a short period of the player coming off the court. These will be conducted by BBC Sport unless previously agreed. Other 'flash' interviews may be agreed and will be announced in advance.
- ★ Special requests for one-to-one foreign language

31

GENERAL
—
PLAYER
INTERVIEWS
—
ORDER
& TIMING

GENERAL
—
PLAYER
INTERVIEWS
—
INTERVIEW
ROOM

interviews must be co-ordinated through the Interview Bookings Office in Room 237.

INTERVIEW REQUESTS

(including one-to-one interviews)

- ★ Mark Covell, Senior Interview Manager has overall charge of the Interview Procedure. He is based in the Interview Control Room adjacent to the main Interview Room, together with his assistant, Janki Miles. Contact: 020 8971 2396.
- ★ All interview requests should be made to the Interview Bookings Office, Room 237 in the courtyard to the right of the Press Interview Control Room. Please contact Patrick Lynam, Interview Manager on 020 8971 2478.
- ★ Interview Co-ordinators, located in room 236, are responsible for scheduling all post match interviews for Broadcasters and Press. Please contact Jo Robson on 020 8971 2433. They are assisted by Jim Moore, AELTC and representatives of the WTA Tour and the ATP Tour.
- ★ All requests will be entered on the PISA system (Player Interview Scheduling Application) and appear on TV Channels 32, 34 & 36.

INTERVIEW ALERT

- ★ When an interview time has been set it will be announced over the PA system in all Press Writing Rooms. Announcements will be preceded by a bell chime.
- ★ The Player Interview Schedule is also displayed on TV Channel 30.

PISA SCREEN INFORMATION

Press Conference Schedule Key (Channel 32)

Player(s) to be Interviewed *Location of Interview*

Time of Interview *Duration of Interview*

Time	Player	Place	Dur
10:50	A Murray	MAIN	10
11:00	D Nalbandian	MAIN	10
11:00	A Murray	2	10
11:45	V Williams	MAIN	10
12:00	K Srebotnik	2	10
12:10	M Sharapova	MAIN	10
12:15	I Andreu	2	10
12:20	A Roddick	MAIN	10
12:20	M Sharapova	2	10
12:40	J C Ferrero	MAIN	10
12:50	N Kiefer	MAIN	10
13:00	A Ivanovic	MAIN	10

One-on-One/Small Group Player Interview
Schedule Key (Channel 23)

Time of Interview *Duration of Interview*

White: Radio *Blue: Press Interview*

Time	Player	Interviewer	Place	Dur
14:00	V Williams	BBC NEWS 24	BBC	5
14:15	V Williams	RADIO WDON	3	5
14:20	D Hantuchova	LEQUIPE	4	5
14:40	K Srebotnik	NOS RADIO	4	5
15:00	M Pierce	RADIO FRANCE	5	5
15:15	A Roddick	ARD RADIO	4	5
15:30	I Andreu	NOS RADIO	5	5
15:45	M Sharapova	ITALIAN PRESS	4	5
15:50	M Sharapova	FRENCH PRESS	3	5
15:55	M Sharapova	RADIO WDON	5	5
16:00	L Davenport	SBC RADIO	BBC	5
16:05	L Davenport	SPANISH PRESS	3	5

Interviewer

32

GENERAL

PLAYER
INTERVIEWS

INTERVIEW
REQUESTS

INTERVIEW
ALERT

33

GENERAL

PLAYER
INTERVIEWS

PISA
SCREEN
INFORMATION

TV Interview Schedule Schedule Key (Channel 35)

TV INTERVIEW SCHEDULE				
Time	Player	Interviewer	Radio	TV
11:10	A Murray	BBC WORLD	BBC	5
11:10	D Nalbandian	ESPN	4	5
11:35	A Murray	ESPN	5	5
11:45	D Nalbandian	TW	MAIN	5
12:00	A Murray	RBC TV	BBC	5
12:10	K Srebotnik	STAR	4	5
12:15	K Srebotnik	CANAL +	5	5
12:20	K Srebotnik	TV2 DENMARK	3	5
12:30	M Sharapova	ESPN STAR	1	5
12:30	D Nalbandian	TVR	OWH	5
12:35	M Sharapova	STAR	5	5
12:40	M Sharapova	BBC WORLD	4	5

INTERVIEW SUPERVISION

Interviews are supervised and chaired by a Media Sub-Committee member who will take account of the players' match programme for that day, the current demand for interviews and time pressures on the Media.

MONITOR ROOM FACILITIES & TRANSCRIPTS

- ★ A simultaneous closed circuit television picture and sound is available in the TV Monitor Room for those who do not have access to the interview room.
- ★ For those who are unable to get to the interview, verbatim transcripts will be placed in the Writing Room pigeon-holes as soon as they are available.

INFORMATION TECHNOLOGY



THE WIMBLEDON INFORMATION SYSTEM WIS

Developed in conjunction with IBM, this interactive web browser based service offers comprehensive information for Press and Broadcasters.

Content includes the Order of Play, scores, results, statistics and player biographies. As well as detailed Championships information, WIS will also include results from the ATP and WTA tours.

WIS also contains detailed match and statistical information from the 1992 Championships to the present, together with results dating back to the very first day in 1877.

WIS LOCATIONS

- ★ The IBM Information Desk, close to the Press Reception Desk on Level 2
- ★ In the Media Writing Rooms
- ★ Match Statistics Kiosk near Gate 3
- ★ Broadcast Centre Reception.
- ★ Adjacent to the locker area on Level 2.

34

GENERAL

PLAYER

INTERVIEWS

PISA

SCREEN

INFORMATION

SUPERVISION

MONITOR

ROOM

35

GENERAL

INFORMATION

TECHNOLOGY

WIS

ON-SITE TV BASED INFORMATION SYSTEMS

A number of the Club's TV channels carry information. They are as follows:

Channel 5: Shows point-by-point scores for those matches on court and the previous result from each court.

Channel 6: Shows the next day's Order of Play, when available. Also shows messages from the Referee's Office during the day.

Channel 7: Shows the schedule of matches for each court, including point-by-point scores and results. Each court is shown in rotation. In addition, a 'crawler' shows the latest score for each match.

Channel 8: Provides a 'scoreboard' for each of the six Show Courts and includes the Radio Wimbledon sound.

Channel 9: Shows a 'scoreboard' for all courts plus Radio Wimbledon.

Channel 23: One-to-One/Small Group Interview Schedule.

Channel 30: Provides statistics for the current match on Centre Court.

Channel 31: Provides statistics for the current match on No.1 Court.

Channel 32: Press Conference Schedule. The times are indicative and depend on the completion of matches.

Channel 35: TV Interview Schedule.

THE WIMBLEDON WEBSITE WWW.WIMBLEDON.ORG

Developed in conjunction with IBM, the official Wimbledon website provides live point-by-point scores, statistics, results, news and interviews. A dedicated mobile site m.wimbledon.org provides an optimised experience for mobile web users.

The website also streams Radio Wimbledon, enabling users to hear live match commentary.

'Apps' for the iPhone and phones running the Android platform will be available this year, giving up to the minute information on scores, schedules, news and more. Details about how to download these can be found at wimbledon.org/mobile.

36

GENERAL

INFORMATION
TECHNOLOGY

TV BASED
INFORMATION
SYSTEMS

37

GENERAL

INFORMATION
TECHNOLOGY

WEBSITE

CHAMPIONSHIPS FACT FILE



38

GENERAL

CHAMPIONSHIPS

FACT FILE

ATTENDANCE

BALLS

BROADCAST
& INTERNET
FIGURES

The *Wimbledon Compendium* contains comprehensive information regarding The Championships. Below are listed the answers to some of the most frequently asked questions.

ATTENDANCE

- ★ Total attendance for The Championships in 2009 was 511,043, the all-time record.

BALLS

- ★ 54,250 used during The Championships period.
- ★ Balls are stored at 68°F.
- ★ New balls are distributed after the first seven games (to allow for the warm-up), then after every nine games.
- ★ Yellow balls were used for the first time in 1986.

BROADCAST & INTERNET FIGURES

- ★ In 2009, 11,960 hours of coverage were broadcast worldwide, a 3.9% increase on the 2008 total. Live programming represented 73% of the total hours. This was the ninth consecutive year in which record levels

39

GENERAL

CHAMPIONSHIPS

FACT FILE



of coverage have been achieved. The Championships were watched by a global cumulative audience of 378.8 million people in 182 countries, a 9.5% increase on the 2008 total.

- ★ 12.3 million unique users, up 5.1% on 2008, logged onto the Official Website and there was a 28% increase in page views, which reached 359 million. The average dwell time was 82 minutes, up 19% on 2008 and the new Wimbledon iPhone App was downloaded some 700,000 times.

40

GENERAL

CHAMPIONSHIPS

FACT FILE

GROUND
& COURT
CAPACITY

CAPACITY

GROUND & COURT SEATING

Ground	37,500 (maximum)
Centre Court	14,971
No.1 Court	11,393
No.2 Court	4,060
Court 5	1,000
Courts 6, 7 & 8	620
Court 12	1,020
Court 14	312
Court 15	318
Court 16	312
Court 17	309
Court 18	782
Court 19	302

CATERING

Food & drink consumed (approx.) during the fortnight:

300,000	cups of tea and coffee
250,000	bottles of water
207,000	meals served
200,000	glasses of Pimm's
190,000	sandwiches
150,000	bath buns, scones, pastries and doughnuts
135,000	ice creams
130,000	lunches served
100,000	pints of draught beer and lager
60,000	Dutchees
40,000	char-grilled meals served
32,000	portions of fish and chips
30,000	litres of milk
28,000	kilos (112,000 punnets) of English strawberries
23,000	bananas
22,000	slices of pizza
20,000	portions of frozen yoghurt
20,000	bottles of Champagne
12,000	kilos of poached salmon and smoked salmon
7,000	litres of dairy cream

*The price of strawberries and cream per punnet of not less than 10 strawberries: 2010: £2.50; 2009: £2.25; 2008: £2.25; 2007: £2.00; 2006: £2.00; 2005: £2.00; 2004: £2.00; 2003: £2.00; 2002: £1.95; 2001: £1.85; 2000: £1.80; 1999: £1.75; 1998: £1.85; 1997: £1.85; 1996: £1.80; 1995: £1.75; 1994: £1.70; 1993: £1.70.

41

GENERAL

CHAMPIONSHIPS

FACT FILE

CATERING

42

GENERAL

CHAMPIONSHIPS
FACT FILECENTRE
COURT
BY
NUMBERS**CENTRE COURT BY NUMBERS**

- 8 Litres per second of fresh air per person pumped into the bowl to manage the environment.
- 9 Chiller units required to cool the air.
- 10 Minutes (maximum) that the roof takes to close.
- 10 Trusses holding up the roof.
- 16 Metres—height of the roof above the court surface.
- 30 Minutes—maximum time expected before play can start/continue after the roof is closed and the internal environment is controlled and stabilised.
- 43 Miles per hour—wind speed up to which the roof can be deployed/retracted.
- 77 Metres—the span of the moving roof trusses (width of football pitch=68m).
- 70 Tonnes—weight of each of the 10 trusses without extra parts.
- 100 Tonnes—weight of each of the 10 trusses with all extras, e.g. motors, locking arms.
- 100 Percent of the roof's fabric which is recyclable.
- 214 mm per second—maximum speed of truss deployment.
- 1,200 Extra seats installed in 2008.
- 3,000 Tonnes—combined weight (both fixed and moving) of the roof.

5,200 Square metres—area of retractable roof when fully deployed.

7,500 Wimbledon umbrellas needed to cover the same area as the retractable roof.

15,000 Maximum spectator capacity.

143,000 Litres per second—total amount of conditioned air that the air-management system supplies to the bowl.

290,000,000 Tennis balls—number that could fit in the Centre Court with the roof closed.



43

GENERAL

CHAMPIONSHIPS
FACT FILECENTRE
COURT
BY
NUMBERS

COMPETITORS

- ★ 2009 saw approximately 620 competitors listed across all events (both senior and junior) from 71 countries.

FLOWERS

Around 50,000 flowers/plants planted. The Ivy on the Centre Court is Boston Ivy (*Parthenocissus Tricuspidata Veitchii*).

MATCHES

660 matches are scheduled during the fortnight.

OFFICIAL SUPPLIERS & YEAR OF ASSOCIATION

Blossom Hill—Official Wine (2007)
Evian—Official Bottled Water (2008)
G4S—Official Security Services Provider (1998)
Haagen Dazs—Official Ice Cream (2006)
Hertz—Official Car (1995)
HSBC—Official Banking Partner (2008)
IBM—Official Supplier of Information Technology (1990)
Lanson—Official Champagne (2001)
Nescafé—Official Coffee (1999)
Polo Ralph Lauren—Official Outfitter (2006)
Robinsons—Official Still Soft Drink (1934)
Rolex—Official Timekeeper (1978)
Slazenger—Official Ball (1902)

STAFF

Extra staff taken on for The Championships:

Ball Boys and Girls	250
Ball Distributors	7
Catering Staff	1,800
Court Attendants	176
Dressing Room Attendants	22
Groundsmen	20
Building Service Personnel	84
House-keeping Staff (day)	206
Night Cleaners	94
Left Luggage Office	30
Physiotherapists	14
Practice Courts	6
Press Office Staff	18
Referee's Office	16
Data Collectors	36
Security Guards	650
Stewards (Honorary)	185
Stewards (Service and London Fire Brigade)	585
Transport Service Drivers	300+
TV Liaison	20
Chair Umpires & Line Umpires	310

44

GENERAL

CHAMPIONSHIPS

FACT FILE

COMPETITORS

FLOWERS

MATCHES

OFFICIAL

SUPPLIERS

45

GENERAL

CHAMPIONSHIPS

FACT FILE

STAFF

NUMBERS

ORDER OF PLAY



★ The Referee's Office will make a statement regarding the next day's Order of Play each evening at approximately 6.00 p.m.

★ It is intended to issue a partial Order of Play from the Referee's Office each evening (to include Centre and No.1 Courts).

★ The estimated release time for this information will be displayed on Channel 6 of the Club's TV system. *This time may vary.*

★ The full Order of Play will be published on Channel 6 after play has finished and the estimated release time for this information will also be displayed on the same channel. This will also appear on www.wimbledon.org and on WIS.

★ On the last three days on No.1 Court, there will be a full programme of play; it will comprise juniors' and veterans' matches, with the possibility of Championship Doubles Semi-Finals.

★ *The Committee of Management will adhere as closely as possible to this programme but is unable to guarantee that it will be maintained in its entirety because of weather, injury etc. during the course of the tournament.*

PROVISIONAL ORDER OF PLAY

Subject to Weather, Injury, or Any Other Cause

EARLIEST START DATES

FIRST WEEK

Mon. 21st June Gentlemen's & Ladies' Singles

Tues. 22nd/

Wed. 23rd June Gentlemen's & Ladies' Doubles

Thurs. 24th June Mixed Doubles

Sat. 26th June Boys' & Girls' Singles

MIDDLE SUNDAY, 27TH JUNE

No Play

SECOND WEEK

Tues. 29th June Boys' & Girls' Doubles
Veterans' Invitation Doubles
Ladies' Singles Q.F. Centre & No.1

Wed. 30th June Gentlemen's Singles Q.F. Centre & No.1

Thurs. 1st July Ladies' Singles S.F. Centre Court
Championship Doubles S.F. Centre or No.1

Fri. 2nd July Gentlemen's Singles S.F. Centre Court
Championship Doubles S.F. Centre or No.1

Sat. 3rd July Ladies' Singles Final Centre Court
Gentlemen's Doubles Final Centre Court
Ladies' Doubles Final Centre Court

Sun. 4th July Gentlemen's Singles Final Centre Court
Mixed Doubles Final Centre Court

46

GENERAL

ORDER
OF PLAY

PROVISIONAL

ORDER
OF PLAY

47

GENERAL

ORDER
OF PLAY

PROVISIONAL

ORDER
OF PLAY

ROLL OF HONOUR 2009



EVENT	WINNER	RUNNER(S)-UP
Gentlemen's Singles	R. Federer (SUI)	A. Roddick (USA)
Ladies' Singles	S. Williams (USA)	V. Williams (USA)
Gentlemen's Doubles	D. Nestor (CAN) & N. Zimonjic (SRB)	B. Bryan (USA) & M. Bryan (USA)
Ladies' Doubles	S. Williams (USA) & V. Williams (USA)	S. Stosur (AUS) & R. Stubbs (AUS)
Mixed Doubles	M. Knowles (BAH) & A. Groenefeld (GER)	L. Paes (IND) & C. Black (ZIM)
Boys' Singles	A. Kuznetsov (RUS)	J. Cox (USA)
Boys' Doubles	P.H. Herbert (FRA) & K. Krawietz (GER)	J. Obry (FRA) & A. Puget (FRA)
Girls' Singles	N. Lertcheewakarn (THA)	K. Mladenovic (FRA)
Girls' Doubles	N. Lertcheewakarn (THA) & S. Peers (AUS)	K. Mladenovic (FRA) & S. Njiric (CRO)
35 & Over Gentlemen's Doubles	J. Eltingh (NED) & P. Haarhuis (NED)	D. Johnson (USA) & J. Palmer (USA)
45 & Over Gentlemen's Doubles	J. Bates (GBR) & A. Jarryd (SWE)	M. Bahrami (IRA) & H. Leconte (FRA)
35 & Over Ladies' Doubles	M. Navratilova (USA) & H. Sukova (CZE)	I. Kloss (RSA) & R. Nideffer (USA)
Gentlemen's Wheelchair Doubles	S. Houdet (FRA) & M. Jeremiasz (FRA)	R. Ammerlaan (NED) & S. Kunieda (JPN)
Ladies' Wheelchair Doubles	K. Homan (NED) & E. Vergeer (NED)	D. Di Toro (AUS) & L. Shuker (GBR)

PRIZE MONEY



	2010			2009	
	Player(s)	Total	Increase	Player(s)	Total
	£	£	%	£	£
GENTLEMEN'S & LADIES' SINGLES					
Winner	1,000,000	1,000,000	17.6	850,000	850,000
Runner-up	500,000	500,000	17.6	425,000	425,000
Semi-Finalists	250,000	500,000	17.6	212,500	425,000
Quarter-Finalists	125,000	500,000	17.6	106,250	425,000
Fourth Round Losers	62,500	500,000	17.4	53,250	426,000
Third Round Losers	31,250	500,000	6.8	29,250	468,000
Second Round Losers	18,750	600,000	5.6	17,750	568,000
First Round Losers	11,250	720,000	4.7	10,750	688,000
TOTAL PER EVENT		4,820,000	12.7		4,275,000
TOTAL MAIN DRAW SINGLES (2 EVENTS)		9,640,000	12.7		8,550,000

GENTLEMEN'S & LADIES' DOUBLES					
Winners (per pair)	240,000	240,000	4.3	230,000	230,000
Runners-up	120,000	120,000	4.3	115,000	115,000
Semi-Finalists	60,000	120,000	4.3	57,500	115,000
Quarter-Finalists	30,000	120,000	-	30,000	120,000
Third Round Losers	16,000	128,000	-	16,000	128,000
Second Round Losers	9,000	144,000	-	9,000	144,000
First Round Losers	5,250	168,000	-	5,250	168,000
TOTAL PER EVENT		1,040,000	2.0		1,020,000
TOTAL GENTLEMEN'S & LADIES' DOUBLES (2 EVENTS)		2,080,000	2.0		2,040,000

MIXED DOUBLES					
Winners (per pair)	92,000	92,000	-	92,000	92,000
Runners-up	46,000	46,000	-	46,000	46,000
Semi-Finalists	23,000	46,000	-	23,000	46,000
Quarter-Finalists	10,500	42,000	-	10,500	42,000
Third Round Losers	5,200	41,600	-	5,200	41,600
Second Round Losers	2,600	41,600	-	2,600	41,600
First Round Losers	1,300	20,800	-	1,300	20,800
TOTAL MIXED DOUBLES		330,000	-		330,000

	2010			2009	
	Player(s) £	Total £	Increase %	Player(s) £	Total £
QUALIFYING—GENTLEMEN'S SINGLES					
Third Round Losers	7,000	112,000	4.5	6,700	107,200
Second Round Losers	3,500	112,000	4.5	3,350	107,200
First Round Losers	1,750	112,000	4.5	1,675	107,200
TOTAL QUALIFYING—GENTLEMEN'S SINGLES		336,000	4.5		321,600
QUALIFYING—LADIES' SINGLES					
Third Round Losers	7,000	84,000	4.5	6,700	80,400
Second Round Losers	3,500	84,000	4.5	3,350	80,400
First Round Losers	1,750	84,000	4.5	1,675	80,400
TOTAL QUALIFYING—LADIES' SINGLES		252,000	4.5		241,200
INVITATION DOUBLES					
Winners (per pair)	17,500	17,500	2.9	17,000	17,000
Runners-up	14,500	14,500	3.6	14,000	14,000
Second place in each group	11,500	23,000	9.5	10,500	21,000
Third place in each group	10,500	21,000	10.5	9,500	19,000
Fourth place in each group	9,500	19,000	5.6	9,000	18,000
TOTAL PER EVENT		95,000	6.7		89,000
TOTAL INVITATION DOUBLES (3 EVENTS)		285,000	6.7		267,000
WHEELCHAIR DOUBLES					
Winners (per pair)	7,000	7,000	3.7	6,750	6,750
Runners-up	4,000	4,000	6.7	3,750	3,750
Third place	2,500	2,500	n/a	n/a	n/a
Fourth place	1,500	1,500	n/a	n/a	n/a
Semi-Finalists (no play-off in 2009)	n/a	n/a	n/a	1,750	3,500
TOTAL PER EVENT		15,000	7.1		14,000
TOTAL WHEELCHAIR DOUBLES (TWO EVENTS IN 2009)		30,000	7.1		28,000
PLAYER PER DIEMS—ESTIMATE		772,000	–		772,200
TOTAL PRIZE MONEY	13,725,000	9.4		12,550,000	

LADIES' PRIZE MONEY



	Gross		Net	
	Player(s) £	Round £	Unit £	Round £
DECLARED 20TH APRIL				
Singles	4,820,000			
Doubles	1,040,000			
Qualifying	252,000			
TOTAL GROSS	6,112,000			6,112,000
Less: WTA Player Service Fee \$225,000@£0.61116/\$ (not deducted for Qualifying)				
				(137,500)
TOTAL NET				5,974,500
SINGLES				
Winner	1	1,000,000	1,000,000	976,000
Runner-up	1	500,000	500,000	488,000
Semi-Finalists	2	250,000	500,000	488,000
Quarter-Finalists	4	125,000	500,000	488,000
Fourth Round Losers	8	62,500	500,000	488,000
Third Round Losers	16	31,250	500,000	488,000
Second Round Losers	32	18,750	600,000	586,400
First Round Losers	64	11,250	720,000	704,000
TOTAL SINGLES	128		4,820,000	4,706,400
DOUBLES (PER PAIR)				
Winners	1	240,000	240,000	234,000
Runners-up	1	120,000	120,000	117,000
Semi-Finalists	2	60,000	120,000	116,900
Quarter-Finalists	4	30,000	120,000	117,400
Third Round Losers	8	16,000	128,000	125,200
Second Round Losers	16	9,000	144,000	140,800
First Round Losers	32	5,250	168,000	164,800
TOTAL DOUBLES	64		1,040,000	1,016,100
QUALIFYING				
Third Round Losers	12	7,000	84,000	84,000
Second Round Losers	24	3,500	84,000	84,000
First Round Losers	48	1,750	84,000	84,000
TOTAL QUALIFYING	84		252,000	252,000
TOTAL PRIZE MONEY		6,112,000		5,974,500

THE LONG TERM PLAN

Since the 2009 Championships, work has progressed at the southern end of our Grounds towards the creation of a new Court 3, together with a new Court 4 on the other side of the extended St Mary's Walk.

New Court 3, a 2,000 seat open bowl stadium, with commentary and TV camera positions and two large screens, will be opened in 2011. Underneath the terracing will be amenities such as public toilets and a lost property office.

New Court 4, like new Court 3, is also scheduled to open in 2011, but for 2010 the concrete base will take a temporary grandstand to enable Court 5 to be scheduled as a show court.

St Mary's Walk is the major pedestrian access route running from the top of Aorangi Terrace past Centre Court down to the southern courts. For 2010 it has been extended to the south end of Court 8 to make it much easier for spectators to move around this part of the Grounds.

As part of the same project, other facilities at the southern end of the Grounds are also under construction, including a single storey Facilities Building, as well as a new Groundsman's Office, Maintenance Workshop and related storage.

Below: An artist's impression of the new Court 3



52

GENERAL

LONG
TERM
PLAN

53

GENERAL

LONG
TERM
PLAN



54

55

56

TIME OUT

CENTRAL LONDON

Central London is easily accessible by South West Trains from Wimbledon Station to Waterloo (approx. 15 min.) or by London Underground District Line from Wimbledon or Southfields Stations via Earl's Court (approx. 25 min.)

SHOPPING

Harrods

KNIGHTSBRIDGE—020 7730 1234

Fortnum & Mason

181 PICCADILLY—020 7734 8040

Burberry

156-167 REGENT STREET—020 3367 3000

Liberty

214 REGENT STREET—020 7734 1234

Selfridges

400 OXFORD STREET—0800 123 400

Marks & Spencer (Marble Arch)

458 OXFORD STREET—020 7935 7954

TOURS

London Eye (Millennium Wheel)

JUBILEE GARDENS, SOUTH BANK—0871 781 3000

The Big Bus Company (Bus Tours)

VARIOUS BOARDING POINTS—020 7233 9533

City Cruises (River Thames Tour)

VARIOUS BOARDING POINTS—020 7740 0400

57

TIME OUT

CENTRAL
LONDON

SHOPPING

TOURS

WIMBLEDON VILLAGE

Le Pain Quotidien (Organic All-day Restaurant)

4/5 HIGH STREET—020 7486 6154

Côte (French)

8 HIGH STREET—020 8947 7100

Common Room (Bar/Restaurant)

18 HIGH STREET—020 8944 1909

The Butcher's Grill

33 HIGH STREET—020 8879 3845

Bayee Village (Chinese)

24 HIGH STREET—020 8947 3533

Carluccio's (Italian)

25 HIGH STREET—020 8946 1202

Piccolino (Italian)

38 HIGH STREET—020 8946 8019

Lydon's (British)

67 HIGH STREET—020 8944 1031

Raj Doot (Indian)

72 HIGH STREET—020 8946 0238

Pizza Express (Italian)

84 HIGH STREET—020 8946 6027

Strada (Italian)

91 HIGH STREET—020 8946 4363

Wimbledon Tandoori (Indian)

26 THE RIDGWAY—020 8946 1797

Lighthouse (Fusion)

75-77 THE RIDGWAY—020 8944 6338

The Fire Stables (Pub/Restaurant)

27-29 CHURCH ROAD—020 8946 3197

WIMBLEDON

San Lorenzo Fuoriporta (Italian)

38 WIMBLEDON HILL ROAD—020 8946 8463

Wagamama (Japanese)

46-48 WIMBLEDON HILL ROAD—020 8879 7280

Dolce Vita (Italian)

44 THE BROADWAY—020 8543 7643

Mai Thai (Thai)

75 THE BROADWAY—020 8542 8834

Estella (Spanish)

169 ARTHUR ROAD—020 8946 6518

Jim Thompson's Flaming Wok (Thai)

141 THE BROADWAY—020 8450 5540

Tu Chica's (Mexican)

12-14 LEOPOLD ROAD—020 8946 4300

SOUTHFIELDS

Original Fish & Chip Company (Take-away)

253B WIMBLEDON PARK ROAD—020 8871 4454

Thai Girdir (Thai)

36 REPLINGHAM ROAD—020 8877 3855

Olive Garden (Italian)

42 REPLINGHAM ROAD—020 8877 0411

LEISURE FACILITIES

New Wimbledon Theatre

93 THE BROADWAY—0844 871 7646

Odeon Cinema

THE BROADWAY—0871 224 4007

58

TIME OUT

RESTAURANTS

59

TIME OUT

RESTAURANTS

LEISURE
FACILITIES

60



Daily Record

FREE
SOUVENIR
PULLOUT
& POSTER

HOTTEST TICKET HISTOR



£20,000 a day
Murray makes
Wednesday final

COMMON AM



KING

THE SCOTSMAN

SCOTLAND'S NATIONAL NEWSPAPER

**Swine flu
to infect
100,000
a day by
autumn**

Virus to spread rapidly by the end
of August as Health Secretary
admits it cannot be contained

**Murray has his
eye on the title**



END OF THE
MURRAY
MURRAY
MURRAY
MURRAY
MURRAY

His place in Scotland has been
It's a real debate what Murray did

61



62

PRESS

WRITTEN PRESS



PRESS CENTRE FACILITIES & SERVICES

WRITING ROOMS

Ground Floor Level 2 includes:

- ★ Main Press Reception area: 020 8971 2310/2378
- ★ Press Operations Manager office
- ★ WTA, ITF & IBM Information Desks
- ★ Telecom staff: 020 8971 2631
- ★ Press Interview Control Room
& the TV Monitor Room
- ★ Entrance to the Press Interview Room
plus smaller interview rooms
- ★ Desks 1–166 for journalists

Middle Floor Level 3 includes:

- ★ Press agency rooms
- ★ International Telephone & Fax Bureau
- ★ International Press Liaison Officer:
020 8971 2697

63

PRESS

—
PRESS
CENTRE
FACILITIES

—
WRITING
ROOMS

★ AELTC Public Relations: 020 8971 2529/2443

★ Desks 167–218 for journalists

Top Floor Level 4 includes:

★ Press Restaurant & the Bar

★ Desks 219–349 for journalists

PRESS RECEPTION DESK

Opening hours are 9.00 a.m.–10.00 p.m. during The Championships except for the first Monday when the reception is open from 8.30 a.m.

Please note that smoking is not permitted inside the Press Centre. There will be no smoking allowed anywhere in the press restaurant area (indoor or under cover) on the fourth floor in compliance with the new regulations that came into force in July 2007.

There is an area outside the middle floor writing room or in the Press Courtyard where smokers may like to congregate.

CHILDREN

Children under the age of 12, even babes in arms, are not permitted in any part of the Press Centre at any time.

Children over the age of 12 must be accompanied by an adult at all times. They are not permitted in any of the press working areas at any time.

DESKS

Power is supplied through 13 amp 3 pin sockets. Telephones (pre ordered with Mac Systems) and television

sets providing 33 channels covering all 18 courts, interviews, results, statistics and four national channels are also incorporated in the desks.

Each desk has a lockable drawer, keys may be obtained at a charge of £5. *Writers are responsible for their own security.*

GUESTS

Please inform the Press Office staff if you are expecting a guest. Daily wristbands will be issued for guests and must be worn to gain access to the Media Centre. It is the journalist's responsibility to collect these. We would also request that journalists limit the number of guests to a *maximum of three at any one time.*

Guests are not allowed in the working areas during the hours of 3.00 p.m.–6.30 p.m. At any other time they must be accompanied by a journalist.

INFORMATION SUPPLY & DISTRIBUTION

Pigeon holes are sited on all three floors of the Press Centre and Press Office for score sheets, interview transcripts and press information. Any urgent announcements will be made over the public address system. The Wimbledon Press Office team is supported by the WTA Tour, the ITF (on behalf of the men's tour) and IBM. Information relating to matches and players can be obtained from these sources.

Questions not directly related to tennis, e.g. Club policy, fashions, catering, floral arrangements, should be referred to AELTC Public Relations whose offices are on Level 3.

64

PRESS

PRESS

CENTRE
FACILITIES

RECEPTION

CHILDREN

DESKS

65

PRESS

PRESS

CENTRE
FACILITIES

GUESTS

INFORMATION
SUPPLY

INTERNATIONAL TELEPHONE & FAX SERVICES

Six credit card telephones with modem connections for data transmission and three fax machines are available for use by international press. Telephone cards can be purchased from the International Press Liaison Officer. All fax transmissions will be logged in a register and will be charged at a rate of £1 per minute by the International Press Liaison Officer whose desk is in the room.

66

PRESS

PRESS

CENTRE
FACILITIES

TELEPHONE &
FAX SERVICES

LOCKERS

MESSAGES

PRESS KIT

ORDER
OF PLAY

LOCKERS

These are located on all floors. Please contact the Press Office Reception if you require a locker. Padlocks are available at a cost of £5. *You must register the usage of your locker*—if you fail to do this, the locker will be opened.

MESSAGES & MAIL

Information received will be displayed on the notice board immediately opposite the Press Office Reception.

PRESS KIT

Senior Media Photopass holders receive a press kit in the 2010 tournament bag. Television and Radio commentators and some senior producers may also receive Press Kits on application to the Broadcast Liaison Office.

PROGRAMME—DAILY ORDER OF PLAY

An abridged version of the Official Programme, showing the Order of Play and the previous day's results, is available for collection from the Press Office Reception Desk each morning. Only one copy per person is permitted.

Copies for TV and Radio commentators are available from the Broadcast Liaison Office.

RESTAURANT & BAR

- ★ Restaurant opening hours are 8.30 a.m. until one hour after the close of play on Centre/No.1 Court.
- ★ A full hot and cold meal service is available from 11.30 a.m. An all day breakfast is served between 8.30 a.m. and 6.00 p.m.
- ★ Bar opening hours are 11.00 a.m. until one hour after the close of play on Centre/No.1 Court.
- ★ Snacks will be served once the restaurant closes.
- ★ Admission is by Press or Photography Photopass or guest wristband only.

For any member of the press working in the week prior to The Championships, food can be purchased in the Broadcast Centre Restaurant.

TOILETS

Press Toilets are on all three floors of the Press Centre.

TRANSPORT

An official rolling service for journalists will provide transport for those staying at the Copthorne Hotel, Stamford Bridge into the All England Club. The service will run between 9.30 a.m. and 2.00 p.m. for inward journeys to the AELTC, with the return service running from The Transport Service office opposite Gate 13 from 6.30 p.m. until 11.30 p.m. throughout The Championships.

67

PRESS

PRESS

CENTRE
FACILITIES

RESTAURANT

BAR

TOILETS

TRANSPORT

For those staying at the Ibis hotel there will be a daily pick up service at 9.30 a.m., 10.30 a.m. and 11.30 a.m. only. There will be a limited service running on the weekend prior to The Championships from the Cophthorne only. The service will run on Saturday 19th June at 10.00 a.m. & 11.00 a.m. inward and 4.00 p.m. & 5.00 p.m. return; and on Sunday 20th June at 9.30 a.m. & 10.30 a.m. returning 3.00 p.m. & 4.00 p.m.

For those wishing to use public transport, the nearest underground station to the Cophthorne hotel is Fulham Broadway and the Ibis Hotel is West Brompton (both District Line) which goes to Southfields/Wimbledon.

As in previous years, upon request there will be the facility during the evening service to drop people in Wimbledon Village en route to Stamford Bridge.

Please note there will be no transport service to the Gloucester Road area nor the Novotel Hammersmith.

WI-FI SERVICES & INTERNET CONNECTIVITY

Once more WI-FI facilities and Internet connectivity will be available at The Championships on the same basis as previous years for the Written Press. For The Championships 2010, it is the intention to offer the service free of charge, to those who wish to participate. The AELTC have once more invested in further equipment and facilities for 2010 in order to maximise the potential of the WI-FI scheme which will hopefully continue to offer a robust and efficient system.

To this end those wishing to participate and use the facilities have been required to register their interest on their application form, as there is a need to be able to plan for the usage.

Registration at The Championships—Each user at The Championships will then, via the IBM Press Desk, be given the necessary information to enable access to the network. Support personnel will be on hand to offer assistance if required. You will be required to sign the relevant documents, similar to those provided at last year's Championships, before access is granted.

The AELTC would like to remind *all* users of the Internet and the WI-FI system of their obligations relating to the installation of updated anti-virus software on their machines prior to signing onto the network.

PHOTOPASSES



PHOTOPASSES MUST BE WORN CONSPICUOUSLY AT ALL TIMES AND ARE STRICTLY NON-TRANSFERABLE. ABUSE OF THE SYSTEM WILL RESULT IN CONFISCATION OR FINE.

70

PRESS

PHOTO
PASSES

CENTRE
COURT
ROVER

CENTRE COURT PASS

Overprinted 'Centre Court' with a numbered seat, receives priority over all other press passes in press seats on all courts. Journalists must sit in their allocated seat on Centre Court for the last four days of The Championships.

CENTRE COURT (ACCESS 9 DAYS)

Overprinted 'Centre Court (Access 9 Days)' grants Centre Court access for the first nine days only. *It is valid for all 13 days of The Championships elsewhere in the Grounds.*

ROVER

Overprinted 'Rover' allows the pass holder anywhere in the Grounds on all 13 days, as well as access to press seats on show courts if there is space. Holders must give way to Centre Court and 9 Day pass holders if necessary.

Access to Centre Court and No.1 Court is by an extra 'hanging badge' available from the press desk on the day in question.

DAY ROVER

Passes overprinted 'Day Rover' allow the holder into the Grounds and press areas on the day specified on the pass.

TECHNICIANS

Yellow photopasses admit press technicians and engineers to the Grounds and their place of work only. No access is permitted to the Press Seats on any courts.

ACCESS TO COMPETITORS' RESTAURANT

Full members of the International Tennis Writers' Association (ITWA) and specialist tennis writers are allowed access to the Competitors' Restaurant at the discretion of The All England Club.

All other *tennis writers* who do not fall into these two categories may apply to the Press Office for access to the Competitors' Restaurant, stating their specific reason. A limited number of special passes will be issued for 40 minutes. Recipients who fail to return the pass within this time will forfeit future rights to this privilege. *News reporters are not granted access.*

ACCESS TO AORANGI PRACTICE COURTS

Only Centre Court seat holders, full members of the Lawn Tennis Writers' Association (ITWA) and full members of ITWA are allowed direct access to the players' area overlooking the Practice Courts.

Other *tennis writers* may apply to the Press Office for a special pass. As with the Competitors' Restaurant,

71

PRESS

PHOTO
PASSES

DAY ROVER
TECHNICIANS
ACCESS

the time limit will be restricted to 40 minutes. *News Reporters are not granted access.*

During middle Sunday there will be very limited access granted to the Practice Courts. This will be by special Pass issued for a limited amount of time (30 minutes) for *all* journalists. *News Reporters are not granted access.*

ACCESS TO REFEREE'S OFFICE

No member of the Press is permitted direct access to the Referee's Office. Full members of the ITWA and ITWA may be allowed access to the Lower Referee's Office *but only by prior arrangement.*

IN GENERAL

During the final few days of The Championships a reserve list for seats on the Centre Court is organised in order to fill any seats which are not taken up by the named organisation. If you know you will not be present during the last 4 days, please inform the Press Office.

If you have any special requests, please ask for help at the Press Reception Desk or direct your enquiry to the Press Operations Manager where required.

WET WEATHER—CENTRE COURT ACCESS

During the first week, if there is play solely on Centre Court, initially the only pass that will gain access will be a Centre Court pass and seating will be on the first come first served basis. It is important to recognise that there will be more Centre Court passes than seats available hence the 'first come' rule during week one.

RADIO



RADIO ACCREDITATION

Once again at The Championships 2010 we are offering two levels of licensed Radio News Access levels. This is for various reasons, not least that Radio Broadcasters seem to need a variety of options to achieve their news coverage. As exclusive Primary Radio Rights agreements and new media outlets develop in the modern radio world, News Access licences must be in place to protect exclusivities and address this diversity. At the same time, the Club is very mindful of the exposure the News Access broadcasters provide and hopes to continue a high level of service for all those who cover tennis.

RADIO

RIGHTS HOLDER—RESTRICTED TERMS & CONDITIONS

to be read in conjunction with the enclosed rate card

(To be granted subject to the agreement of the Territory Primary Radio Rights Holder, if there is one).

1. This licence is granted, subject to payment of rate card fees, solely to permit the licensee to create short audio reports of The Championships 2010 (21st June to 4th July). It is not intended to form the basis of long form programming.

2. ALL reports shall be retrospective.
3. There will be no live ball-by-ball commentary or live descriptions of ceremonies at any time.
4. During The Championships (first to last competitive ball struck in the main draw. For these purposes main draw means the Men's and Ladies' Singles, the Men's and Ladies' Doubles and Mixed Doubles). Licensee is permitted a maximum of 6 minutes per hour of play per station for reporting purposes +1 minute of player interview material with players in the main draw. Interviews with players in other draws have no restriction. However, no single report can be longer than 2 minutes. Licensee's reports can only be heard on the internet as part of the radio's normal output simulcast on its own website.
5. Licensee is permitted unlimited broadcast time to report background and colour pieces but reporting of play and inclusion of player interviews are restricted as set out in 4 above.
6. Licensee may book a Radio Reporter's Position on Centre Court at rate card prices. Availability is on a limited basis and therefore a position cannot be guaranteed until confirmed by the Club.
7. Licensee's reports cannot be sponsored without the prior written approval from the Club. Such approval to be sought at least one month before the beginning of The Championships, however, there can be no association whether directly or indirectly with betting or gaming bodies.

8. Licensee will have no official affiliation with The Championships, nor can Licensee use the Official Marks/logos except for editorial non commercial purposes only.
9. Licensee can participate in Press Conferences and can request a Group Interview, subject to the terms and conditions set out here, in order to obtain a short audio clip in Licensee's own language. The clip used must not exceed 1 minute. This may be granted (subject to player and the Club's Representatives approval) when all other TV and live full commentary Radio Rights Holding interviews have taken place. Licensee will only interview players in the official player interview area.
10. Main draw player interview clips of no more than one minute each can be posted and/or archived onto any Internet or extranet site (for the accessing of material by Licensee's station/s) subject to prior approval in writing from The Club and provision of user name and password to monitor such distribution.
11. Where the use of Championship material is approved and made available on a web or extranet site, a prominent link to the Official Site must be provided on the appropriate page.
12. Licensee is asked to list including web address and login details where appropriate of all Licensee's radio stations and Internet sites for which Licensee is working on Licensee's application form. Licensee is not permitted to sublicense its material to any station

or audio outlet not on this list. Non compliance with this clause could result in the withdrawal of Licensee's accreditation, and Licensee will be liable for any damages suffered by the Club as a result of such breach.

13. Licensee is responsible for ensuring that ALL of Licensee's radio station/s adhere to the Internet and Radio News Access terms and conditions and the sponsorship guidelines. Any breach of the terms by any station could result in the withdrawal of Licensee's accreditation.

I, the undersigned, understand and agree to abide by these Radio Rights Holder—restricted Terms and Conditions and the Internet Agreement:

Signed

Date

Organization



RADIO
NON-RIGHTS HOLDER
TERMS & CONDITIONS

to be read in conjunction with the enclosed rate card

(To be granted subject to the agreement of the Territory Primary Radio Rights Holder, if there is one).

1. This licence is granted solely to permit the licensee to create short audio reports of The Championships 2010 (21st June to 4th July). It is not intended to form the basis of long form programming.
2. ALL reports shall be retrospective.
3. There will be no live ball-by-ball commentary or live descriptions of ceremonies at any time.
4. During The Championships (first to last competitive ball struck in the main draws. For these purposes main draw means the Men's and Ladies' Singles, the Men's and Ladies' Doubles and Mixed Doubles). Licensee is permitted a report of maximum of 1 minute per hour of play per station for reporting purposes +20 seconds of player interview clips with players in the main draw per report. Interviews with players in other draws have no restriction. Licensees' reports can only be heard on the internet as part of the radio's normal output simulcast on its own website. There can be no on-demand or downloadable audio related solely to The Championships.

76

PRESS

RADIO

RIGHTS
HOLDER
TERMS

77

PRESS

RADIO

NON RIGHTS
HOLDER
TERMS

5. Licensee is permitted unlimited broadcast time to report background and colour pieces but reporting of play and inclusion of player interviews are restricted as set out in 4 above.
6. Programmes cannot be presented from Wimbledon.
7. Subject to availability, Licensee may book a desk in the Radio section of the Writing Room
8. Licensee's reports cannot be sponsored and there can be no association whether directly or indirectly with betting or gaming bodies.
9. Licensee will have no official affiliation with The Championships, nor can Licensee use the Official Marks/logos except for editorial non commercial purposes only.
10. Licensee can participate in Press Conferences but cannot request one on one interviews, or small group interviews, of players in the main draw.
11. No interview clips can be posted and/or archived onto any Internet or Extranet site (for the accessing of material by your clients) including that of the Radio Station
12. Licensee is asked to list all Licensee's client radio stations and Internet sites on Licensee's application form. Licensee is not permitted to sublicense Licensee's material to any station or audio outlet not on this list. Non compliance with this clause could result in the withdrawal of Licensee accreditation.

13. Licensee is responsible for ensuring that ALL of Licensee radio station clients adhere to both the Internet and Radio News Access terms and conditions. Any breach of the terms by any station could result in the withdrawal of Licensee's accreditation, and Licensee will be liable for any damages suffered by the Club as a result of such breach.

I, the undersigned, understand and agree to abide by these Radio Non Rights Holder Terms and Conditions and the Internet Agreement:

Signed

Date

Organization





80

PRESS

RADIO

RADIO INTERVIEWS

- ★ There are no facilities for Radio Newscasters to interview players in the Press Interview Room or in the adjacent areas.
- ★ No Radio Newscasters' individual microphones are permitted on the Players' Interview Podium.
- ★ Recordings of the Player Interviews can be made by using wall sockets installed at the back of the Interview Room (both 5 pin male din and XLRs) as well as sockets tied to the set-top box on the televisions in the Newscasters' Boxes.
- ★ There will be no access from the Interview Room to the One-to-One Studios except via the special security-manned door.
- ★ One-to-one interviews may only be recorded if a player gives express permission. Any person accredited for, or acting on behalf of, a radio station or indirectly through a publication, will be bound by the radio restrictions which may be in force in a particular territory.

BBC RADIO ADMINISTRATION

BBC Radio, the host broadcaster, has an administration complex on Level 1 of the Broadcast Centre. Contact Steve Rudge on telephone 0208 946 9020.

81

PRESS

RADIO

INTERVIEWS

BBC RADIO

ADMIN

PRESS DESK TELEVISION CHANNELS



1	BBC 1
2	BBC 2
3	ITV
4	Channel 4 [+ qualifying scores pre-Championships]
5	Point-by-point scores—all courts
6	Order of play—next day
7	Public information (court by court order of play)
8	Show courts' scoreboard & Radio Wimbledon
9	All courts' scoreboard & Radio Wimbledon
10	Centre Court
11	No.1 Court
12	No.2 Court
13	Court 3— <i>not in use for the 2010 Championships</i>
14	Court 4— <i>not in use for the 2010 Championships</i>
15	Court 5
16	Court 6
17	Court 7
18	Court 8
19	Court 9
20	Court 10
21	Court 11
22	Court 12

24	Court 14
25	Court 15
26	Court 16
27	Court 17
28	Court 18
29	Court 19
30	Centre Court statistics
31	No.1 Court statistics
32	Press Conference schedule
33	Main Press Conference
23	Small Group interview schedule

TELEVISION MESSAGING SYSTEM

On selected tv's in the Press working areas, there is a messaging system which will inform the Press of key information as it occurs.



84

PRESS

SHOW
COURT
SEATING

SHOW COURT SEATING



CENTRE COURT—PRESS BOX SEATING

- ★ Centre Court is accessed by Gangway 205 on the North West Side of the court.
- ★ Court seat allocations apply to the second week of The Championships only. For the first week of the event any member of the press may sit in a press seat if space allows.
- ★ *During the last four days of The Championships, Centre Court photopass holders must sit in their designated seats.*

For the first week of The Championships Press seats are in Rows A–M to the left of the aisle as you look out onto the court.

For the second week additional seats in Rows E–H to the right of the aisle are available for the press.

LAST FOUR DAYS

- ★ Please notify the Press Office if you are unable to use your allocated seat for a particular match and if a colleague has been deputised to represent you.
- ★ *If a Centre Court seat is not taken up by the named seat holder within the first three games of a match during the final four days of The Championships it may be allocated to another member of the press.*

85

PRESS

SHOW
COURT
SEATING

CENTRE
COURT

WET WEATHER—CENTRE COURT ACCESS

During the first week, if there is play solely on Centre Court, initially the only pass that will gain access will be a Centre Court pass and seating will be on the first come first served basis. It is important to recognise that there will be more Centre Court passes than seats available hence the ‘first come’ rule during week one.

86

PRESS

SHOW
COURT
SEATING

CENTRE
COURT

Being allocated a Centre Court Seat this year
does not necessarily guarantee you
a Centre Court seat for future years.

ROW & SEAT No.

A

125	DPA
126	Berner Zeitung
127	S.I.D.
128	Sueddeutsche Zeitung
129	Rheinische Post
130	Neue Zürcher Zeitung/Am Sonntag
131	Tages Anzeiger
132	Sportinformation
133	Le Matin
134	Munchner Merker
135	Toronto Globe and Mail

B

131	AFP
132	Het Laatste Nieuws
133	L'Equipe
134	L'Equipe
135	Tennis Magazine France
136	Le Monde
137	Le Parisien

138	Le Figaro
139	Le Soir
140	Het Belang Van Limburg
141	Inside Tennis

C

135	Evening Standard
136	Mail on Sunday
137	Daily Express
138	Financial Times
139	Daily Telegraph
140	Daily Mirror
141	Daily Mail
142	Sunday Telegraph
143	Sunday Times
144	News of the World
145	European Press

D

115	DC Thomson
116	Daily Record
117	Glasgow Herald

119	Press Association
120	The Sun
121	The Guardian
122	The Times
123	The Independent
124	The Observer
125	The People
126	Scotland On Sunday
127	European Press

E

134	Welt Am Sonntag
135	Tennis Info
136	Saarbruecker Zeitung
137	Australian Associated Press
138	Reuters
139	Birmingham Post
140	Sunday Express
141	Sunday Mirror
142	Independent On Sunday
143	Daily Star
144	Yorkshire Post
145	The Scotsman
146	AELTC Internet

F

145	AELTC Internet
146	Tennis Magazine USA
147	Hindu
148	ABC Madrid
149	Tribune De Geneve
150	Associated Press
151	La Repubblica
152	La Gazzetta Dello Sport
153	La Nazione
154	La Stampa
155	El Correo
156	El Pais

157	Colpisa Agencia
158	Marca

G

158	Yomiuri Shimbun
159	Smash Magazine, Japan
160	Nikkan Sports Newspaper
161	Jiji Press
162	Tennis Magazine Japan
163	Kyodo
164	International Herald Tribune
165	Boston Globe
166	Miami Herald
167	U.S.A. Today
168	Sports Illustrated
169	New York Times
170	New York Daily News
171	El Mundo
172	El Periodico De Catalunya
173	Diario As

H

165	DPA
166	International Press
167	International Press
168	Tennis World India
169	NRC Handelsblad
170	Agencja Press.Aro
171	Rzeczpospolita
172	Jutarnji List
173	Sportske Novosti
174	Associated Press
175	Agenzia Ansa
176	Corriere della Sera
177	La Prensa Argentina
178	La Nación
179	DPA
180	Los Angeles Times

87

PRESS

SHOW
COURT
SEATING

CENTRE
COURT

181	<i>San Francisco Examiner</i>
182	<i>Washington Post</i>
183	<i>Asahi Shimbun</i>
184	<i>DPA</i>

J

173	<i>International Press</i>
174	<i>International Press</i>
175	<i>International Press</i>
176	<i>International Press</i>
177	<i>International Press</i>
178	<i>International Press</i>
179	<i>International Press</i>
180	<i>International Press</i>
181	<i>International Press</i>
182	<i>Agencia EFE</i>
183	<i>Basler Zeitung</i>
184	<i>Dagens Nyheter</i>
185	<i>ATW Sweden</i>
186	<i>Allmeroth Media</i>
187	<i>Melbourne Age</i>
188	<i>Herald Sun/Australia</i>
189	<i>Australian</i>
190	<i>Sydney Daily Telegraph</i>
191	<i>Algemeen Dagblad</i>
192	<i>Politiken</i>
193	<i>Aargauer Zeitung</i>
194	<i>Morgenavisen Jyllands Posten</i>

K

185	<i>Netherlands Press Association</i>
186	<i>De Telegraaf</i>
187	<i>De Volkskrant</i>
188	<i>Ekstra Bladet</i>
189	<i>De Standaard</i>
190	<i>ANP</i>
191	<i>Svenska Dagbladet</i>
192	<i>Blick</i>

193	<i>Bild Zeitung</i>
194	<i>FAZ</i>
195	<i>TT News Agency</i>
196	<i>BT Denmark</i>
197	<i>La Derniere Heure</i>

L

190	<i>Mainichi Newspapers</i>
191	<i>Sankei Shimbun</i>
192	<i>Le Temps</i>
193	<i>Correio Manha</i>
194	<i>Toronto Star</i>
195	<i>Clarín</i>
196	<i>International Press</i>
197	<i>Nai Dunia</i>
198	<i>Die Welt</i>
199	<i>International Press</i>
200	<i>International Press</i>

M

193	<i>European Press</i>
194	<i>European Press</i>
195	<i>European Press</i>
196	<i>European Press</i>
197	<i>European Press</i>
198	<i>European Press</i>
199	<i>European Press</i>
200	<i>European Press</i>
201	<i>European Press</i>
202	<i>European Press</i>
203	<i>European Press</i>
204	<i>European Press</i>
205	<i>European Press</i>
206	<i>European Press</i>

NO.1 COURT

- ★ No.1 Court is accessed by Gangway 24 on the South Westerly side of the court. This is also the entrance for the International Box and Members' Seats (see map page 155).
- ★ 61 press seats are located in rows 24 F to K. (Gangway 24 F seats 150–168, G 167–176, H 218–227, J 223–232, K 251–262). There are 48 writing desks.

NO.2 COURT

- ★ 58 seats located in the North West end, nearest the Media Centre. It is anticipated that 25 seats will have writing tables.

COURT 5

- ★ The Press Box is in the North West corner and has 21 tip-up seats to which umpires and other officials also have access if space allows.

COURT 12

- ★ Press area as marked. There are 16 seats reserved for the press in rear four rows.

COURT 18

- ★ Press area as marked. Press seats reserved in the South West Corner.

In exceptional matches on the outside Show Courts further seating may be reserved for the press.

CONDITIONS OF PRESS & RADIO ACCREDITATION

90

PRESS

CONDITIONS

OF

PRESS

ACCREDITATION

All Applications for Accreditation Forms are to be returned to us by Thursday 11th March 2010 to enable us to issue acceptance letters by mid-April. Those accredited to the 2010 Championships are:

Daily Newspapers

Evening Newspapers

Sunday Newspapers

International Wire Service and News Agencies

Radio Reporters accepted under licence granted from the Club

Specialist Tennis/Sport Magazines

Priority is given to those journalists/radio reporters filing daily reports for the Fortnight. Their applications should be supported by the Editor or Sports Editor in writing on the notepaper of the publication or organisation concerned. **No un-headed letters will be considered. No application from freelancers or ghost writers will be accepted.**

Accreditation is a privilege, not a right. The AELTC may grant or reject or revoke accreditation at any time at its absolute discretion. Accredited applicants are subject to

the AELTC Terms & Conditions of Entry. The applicant agrees not to interfere with other media/rights holders, spectators, players or play at The Championships.

Passes are strictly non-transferable and must be worn at all times. They remain the property of the AELTC.

WRITTEN PRESS

1. The Committee cannot guarantee the granting of accreditation based on a previous year's accreditation or retention of a Centre Court seat or facilities by a publication or individual on an annual basis simply because of previous tenure.
2. While regular representation is a primary factor, circulation, national interest, player representation, sports coverage and numbers of applications are all factors which the Committee take into account when granting accreditation for the facilities available.
3. Applications are reviewed at the discretion of the Committee whose decision is final, but it should be noted that because of the increase of worldwide interest in The Championships the Committee may consider accreditation from countries not adequately represented.
4. During the last four days of The Championships, writers in the Centre Court press box must ensure that they watch from their allocated seats.

INTERNET

5. The Committee does not grant accreditation to journalists writing solely for the internet. The

91

PRESS

CONDITIONS

OF

PRESS

ACCREDITATION

WRITTEN

PRESS

INTERNET

Championships provides its own web site which can be accessed fully by all internet users.

6. All journalists/radio reporters attending The Championships are required to sign an Internet Agreement with the Club. As with all accreditation, receipt of the Application Form for Accreditation plus the Internet Agreement does not necessarily gain accreditation.

92

PRESS

CONDITIONS

OF

PRESS

ACCREDITATION

ALL

MEDIA

ALL MEDIA

7. All media receiving accreditation thereby agree to abide by regulations affecting the media as from time to time laid down by the Committee.
8. Except as permitted in writing by the Club journalists/reporters shall not at any time, whether now or in the future, for commercial use or otherwise take, capture, produce or transmit via any media or device any image (whether moving or still), moving film or electronically generated images of any aspect of The Championships or any sound recordings or audio transmission or any live (or “as live”) sound reporting of The Championship and/or any mobile telephony and/or wireless and/or online data service. Such prohibition includes, without limitation, any other type of broadcast, including, live play-by-play text commentary and/or live or “as live” scoring service for broadcast, publication, distribution or exhibition via television, radio, Internet, mobile telephone, or wireless format of any kind.

9. The Committee reserves the right at the time of accreditation to charge fees to sectors of the media to cover access and the cost of facilities.
10. Anyone who breaks the regulations or terms and conditions is liable to have his or her accreditation removed and past conduct may affect the granting of accreditation in the future.
11. Any dispute or controversy arising from these Conditions will be subject to the jurisdiction of the courts of England.

93

PRESS

CONDITIONS

OF

PRESS

ACCREDITATION

ALL

MEDIA

Ian Ritchie

CHIEF EXECUTIVE

By Order of

the Committee of Management of The Championships

94

PHOTO
GRAPHERS



95

PHOTO
GRAPHERS

PHOTOGRAPHERS



Bob Martin, the Photography Liaison Manager, is responsible for the allocation of passes and positions for accredited Photographers. His office is on the ground floor (Level 2) of the Press Centre (see map on page 156). The Photographers' locker rooms contain 100 secure cabinets and a camera keep for temporary storage.

CENTRE COURT

& NO.1 COURT PHOTOGRAPHERS' PITS

- ★ Fully accredited photographers will be able to use the pits on either side of both Centre Court and No.1 Court.
- ★ Photographers are asked not to rest their lenses or other equipment on ramps in front of the pits.
- ★ Accredited photographers may also use the high elevation photo positions at the back of Centre Court North Stand and No.1 Court's North Stand.

PHOTOGRAPHERS PHOTOPASSES & TICKETS

- (a) Photopasses labelled "Press Photographer"
- (b) Photopasses labelled "Press Photographer" and overprinted "WEST SIDE ONLY". These

restricted photopasses allow these photographers access to the outside courts and the west side of the two main show courts only. In most cases these passes cease to be valid after the first week.

- (c) Quarter-finals onward: Daily-tickets may be issued for Centre and No.1 Courts, and will be prioritised based on the nationality of the players on court and the status of the accredited media.

98

PHOTO
GRAPHERS

CONDITIONS OF ACCREDITATION

Photographer accreditation will be granted upon the express condition that the photographer (and/or copyright holder) has signed the Terms & Conditions contract, a copy of which is printed on pages 102–108 of this guide.

WI-FI & INTERNET CONNECTIVITY

As in previous years, WI-FI and Internet connectivity will be available at The Championships on the same basis. As before, it is the intention to offer the service free of charge for this year, to those who wish to participate, but also as in previous years, we cannot guarantee coverage however the AELTC have invested in further equipment and facilities for 2010 in order to maximise the potential of the WI-FI scheme which will hopefully continue to offer a robust and efficient system.

To this end those wishing to participate and use the facilities have been required to register their interest as there is a need to be able to plan for the usage.

You will be required to sign the relevant documents, similar to those provided at last year's Championships before access is granted. There will also be certain restrictions placed on the access numbers, hence all enquiries and requests should be made through Bob Martin.



99

PHOTO
GRAPHERS

WI-FI
&
INTERNET
CONNECTIVITY

PHOTOGRAPHERS' POSITIONS

Centre Court: 81 positions, located as follows:

West pit.....	23
East pit.....	41
Platform B (SE corner)	14
Entrance A.....	3*

Passes are only issued for the semi-finals and finals

No.1 Court: 72 positions located as follows:

West pit.....	20
East pit.....	36
sw corner.....	3
Elevated (North)	10

No.2 Court: 24 positions located as follows:

East pit.....	18
North stand.....	6

Court 18: 15 located as follows:

- 12 located on benches
- between the service lines
- behind the umpire and
- 3 elevated positions
- above the North Stand.

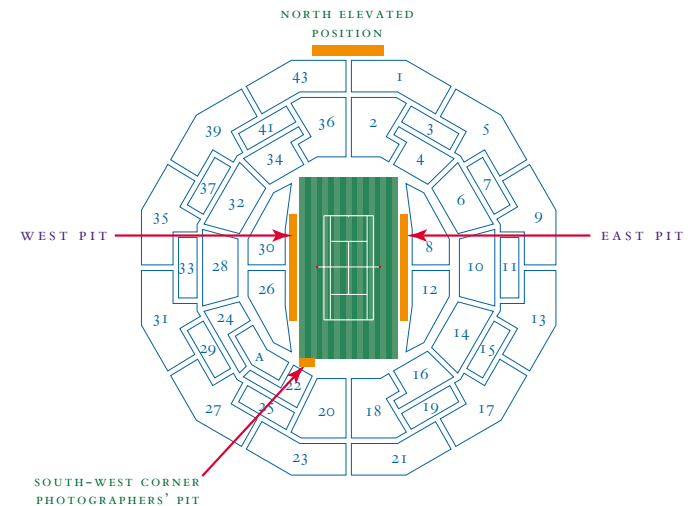
On all other courts photographers may only sit behind the umpire between his chair and the service line ensuring they do not inhibit the view of the service line judge and the movement of competitors.

(*only with ticket from Photograph Liaison Manager.)

CENTRE COURT



NO.1 COURT



100

PHOTO
GRAPHERS

PHOTO
GRAPHERS'
POSITIONS

101

PHOTO
GRAPHERS

PHOTO
GRAPHERS'
POSITIONS

**TERMS & CONDITIONS
& CODE OF CONDUCT
COVERING STILL PHOTOGRAPHY
AS AT 25TH JANUARY 2010**

102

PHOTO
GRAPHERS
—
TERMS &
CONDITIONS
&
CODE OF
CONDUCT

Should your application for accreditation be successful, during your time at The Championships there are as always some guidelines and rules. To make everything completely clear to both sides we have produced the following document:

*The Photographer (on his/her own behalf and, where he/she is an employee, also on behalf of his/her employer), agrees, as a condition of his/her being allowed accreditation for The Championships, that the following terms and conditions will be strictly adhered to and recognizes that any infringement can and will lead to the accreditation being **withdrawn permanently**:*

TERMS & CONDITIONS

- 1 The use by Photographer or any third party authorised by Photographer of the photographs shall also be strictly in accordance with the following policies:
- 2 Photographs may be used or syndicated only for *editorial purposes* in printed/press media form and no photographs may be licensed/used by third parties for commercial reproduction whether on a paid for or free of charge basis.
- 2A Editorial purposes are defined as printed Newspapers,

Magazines, Books & Editorial Websites which are the on-line versions of bone fide newspapers and/or magazines; all other uses are deemed commercial. The usage and supply of pictures to any mobile services (MMS, G3 etc.) is prohibited unless approved as per paragraph 3.

- 2B No still photographic pictures or sequences of pictures may be used or modified in any way for the production/creation of a moving film or video, or any other type of moving image. Images may not be used as part of sequence streaming or images or which in anyway emulate moving pictures.
- 2C No shooting of video or moving image film may be undertaken by any Photographer or support staff attending The Championships.
- 3 Commercial exploitation of the photographs beyond that set out in paragraph 2 is only possible if *written approval* from the Club is obtained. This will be on terms to be negotiated in good faith between the Club and the Photographer.
- 4 Photographer must not allow the use of photographs, nor represent his/her own status or that of his/her agencies and/or their clients, in such a way as to imply any official commercial relationship between any commercial entity and the AELTC, unless otherwise agreed in writing with the AELTC.
- 5A Photographs may not be altered or manipulated

103

PHOTO
GRAPHERS
—
TERMS &
CONDITIONS
&
CODE OF
CONDUCT

(electronically or otherwise) in such a way as to misrepresent actual events or to superimpose, remove or alter any advertising or promotional material.

- 5B Images are not to be used in association with (or positioned or juxtapositioned with) any marks, names or logos of any third party (commercial or otherwise) as to imply an official association where none exists.
- 6 Photographer is prohibited from reporting to third parties outside the venue of The Championships (whether by mobile phone or otherwise) any scoring or statistical information relating to play at The Championships whilst the match in question is being played, for ultimate use on a premium telephone results line or on an internet site service other than as part of a description of any photographs being disseminated in accordance with this accreditation.
- 7 The Club requests that the Photographer will provide copies of selected photographs taken by him/her for internal display, promotional use in the Club's publications and on the Club's official website at no charge, such requests not to be unreasonably withheld. All pictures where possible will be bylined. A handling charge to cover prints or CD's etc. ordered will be paid if required. If photographs are required for commercial exploitation by the Club, normal reproduction fees will apply.
- 8 When dealing with officials, all Photographers

should understand that many of these are working in an honorary capacity. Officials should offer their assistance with photographic matters where necessary or when requested. Any difficulties or dispute must at all times be addressed in the first instance to the Photograph Liaison Manager.

- 9 Whilst on court Photographers may not under any circumstances speak or communicate in any way with a player during a match.
- 10 Photographers may not inhibit or delay a player whilst moving from court to court by photographing or obstructing the route.
- 11 Photographers should be aware that whilst on court any request made by the chair umpire must be obeyed and no communication of any type with court officials, umpires, ball boys etc. is allowed.
- 12 In cases where a spectator is found to be occupying a photo position, please ask him/her politely to move. If your request is denied always ask for the assistance of the Steward/Security Guard controlling the area in question.
- 13 To ease movement around the courts, photographers may use the car lane in front of the clubhouse; however no photographs are to be taken from the car lane.
- 14 Passes are issued solely for the purpose of press photographic coverage of The Championships and must be displayed at all times.

104

PHOTO
GRAPHERS

TERMS &
CONDITIONS

&
CODE OF
CONDUCT

105

PHOTO
GRAPHERS

TERMS &
CONDITIONS

&
CODE OF
CONDUCT

- 15 Mobile phone calls may not be made from any photographic positions during play.
- 16 Photographers are responsible for the removal of any litter they create in photo positions.
- 17 Television cameras are not to be obstructed.
- 18 Photography of the Royal Box is only allowed if carried out discreetly with the emphasis on arrival and departure. If seated on platform B or on the court for on-court presentations no photographs may be taken of the Royal Box.
- 19 No photographic positions are available on the practice courts. However, pictures may be taken from the adjacent public areas.
- 20 No brightly coloured clothing or clothing bearing any kind of advertising or excessive branding may be worn.
- 21 All cameras to be used must be approved by the Photograph Liaison Manager. No excessively noisy equipment will be approved. The use of motor drives and rewind must not be used before the serve and used with discretion at other times.
- 22 No Flash or Strobe equipment may be used during play under any circumstances.
- 23 Photographs are only to be taken from approved photo positions or those designated by a tournament official.
- 24 There is no access to roofs, stands, scoreboards, water

towers etc. and photographs are not to be taken from the aisles, corridors etc. of show courts.

- 25 Movement into and out from photo positions may only take place during the change of ends.
- 26 Only one Photographer is permitted from each organisation/publication on each court.
- 27 No photographs are to be taken in the interview rooms.
- 28 Under no circumstances are photographs to be taken when using the underground service tunnels connecting the Media Centre and Court No.1.
- 29 When working in the photo positions you must respect and not infringe, impede or obstruct your fellow Photographers.
- 30 All Photographers attending The Championships must be covered by third party liability insurance, with coverage of not less than £5 million. By attending The Championships, the Photographer in so doing certifies that the appropriate cover is in place. All Photographers must be prepared to produce the document on request during their attendance. Failure to produce this document on request may result in accreditation being withdrawn.
- 31 The use of wireless computers or cameras is prohibited within the Grounds unless approved by the Photograph Liaison Manager.
- 32 Laptops may not be used in Photo Positions

The network access points now available in the photographers' pits on Centre and No.1 Courts may only be used by photographers who have been specifically authorised to do so by the Photograph Liaison Manager.

TERMS &
CONDITIONS
&
CODE OF
CONDUCT

Accredited Photographer/Technician

*A signature for each individual attending The Championships
is required.*



SECURITY

During The Championships, The Broadcast Centre is a very busy place with hundreds of people coming and going every day.

A network of sophisticated digital CCTV cameras is deployed throughout the building and the images from these are monitored and continually recorded 24 hours a day. In addition regular security patrols and inspections are conducted in all areas.

However it remains important that everyone working in the Broadcast Centre takes all necessary precautions to ensure the security of personnel and property.

Please read the following guidelines and ensure that all staff follow this advice.

- ★ If you see anyone acting suspiciously or see anyone without a proper form of accreditation, please report this to one of the security staff or the Broadcast Liaison Office without delay. Please understand the importance of security staff checking passes, wear them prominently at all times and please co-operate with them.
- ★ It helps to keep equipment secure if you make a list of all the items you have brought into your area. It also helps keep track if specific individuals are made responsible for the security of particular items.
- ★ Make sure no small, easily concealed items like computers, cameras, tape players etc. are left

unattended. Make sure you have the facility to lock things away securely.

- ★ De-rig is a particularly vulnerable time.
- ★ Please do not leave valuable items in the Broadcast Centre for use next year.

112

BROADCAST

SECURITY

BROADCAST



BROADCAST LIAISON OFFICE

Mervyn Hall—Broadcast Liaison Manager

telephone: 020 8971 2294; e-mail: mhal@aeltc.com

mobile: 07788 414330

Lesley Lorimer—Deputy Broadcast Liaison Manager

telephone: 020 8971 2555; e-mail: tlo@aeltc.com

Mike Lewis—Deputy Broadcast Liaison Manager

telephone: 020 8971 2470; e-mail: mlew@aeltc.com

mobile: 07850 762259

The Broadcast Liaison Office is adjacent to the reception area and is the first point of contact for all Broadcast companies.

The reception area has labelled pigeon holes for companies with dedicated Broadcast Centre facilities and there is also a photocopier for general use.

ACCREDITATION

- ★ The Championship photopass must be worn at all times. Passes are not transferable and any misuse is regarded very seriously.
- ★ Each tv camera, even small mini-cams, must carry the

113

BROADCAST

LIAISON
OFFICE

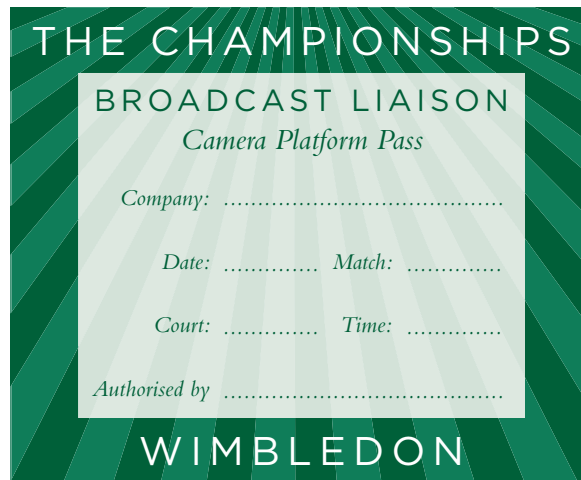
ACCREDITATION

*An official camera label
must be displayed on each camera at all times*

OFFICIAL CAMERA LABEL



OFFICIAL PLATFORM PASS



Championship identification label. These are issued by the Broadcast Liaison Office and are not transferable. The label must bear the name of the broadcaster for which it is operating, not simply the production company (see page 114 for example).

- ★ Accredited camera crews, except news access crews, may operate within the public areas up to 10.30 a.m. each day. Beyond 10.30 a.m. crews are generally restricted to operating from the designated camera platforms and require the relevant pass that is issued for a specified period by the Broadcast Liaison Office.
- ★ Requests for other access, including Aorangi Terrace, general shooting and practice courts, must be specifically agreed with the Broadcast Liaison Office. We will do our very best to accommodate all legitimate requests, but issues of space, safety and the interests of the public will be considered. Such crews will be accompanied at all times by a member of the Broadcast Liaison Office staff.

In particular the Covered Courts are very limited for space and facilities. In general, access will only be granted when wet weather has restricted outdoor practice. In those circumstances only two camera operators will be permitted at any one time and a strict time limit will apply—generally fifteen minutes each. As always the relevant Platform Pass will be required and the time restrictions will be set when the pass is issued by the Broadcast Liaison Office.

- ★ No cameras will be permitted in the Press Interview

114

BROADCAST

CAMERA
LABEL

CAMERA
PLATFORM
PASS

115

BROADCAST

ACCREDITATION

Room. For details of the interview procedure, see page 29 and following.

- ★ TV staff should ensure they do not wear light coloured clothing or do anything that may distract players or interfere with the enjoyment of spectators.
- ★ Crews are not permitted to take shots of the Royal Box when members of The Royal Family are present except on their arrival, departure and when presentations are being made.
- ★ Broadcasters may allow non-accredited visitors into the Broadcast Centre for the purposes of interview or other legitimate reasons with the specific permission of the Broadcast Liaison Manager or his deputy. Such visitors must wear an official wristband at all times. These wristbands do not admit to the Grounds, they are intended for use by people who already have means of admission to the Grounds (either by ticket or other official form of accreditation) who do not have Broadcast Centre accreditation and who are required in the Centre for a short time. Details of how to obtain the wristbands are available from the Broadcast Liaison Office.

AELTC WORLD FEED & EUROPEAN FEED

Networks are invited to make their requests known well in advance to either Mervyn Hall (Broadcast Liaison Manager), or IMG's representative, Nick Chesworth. (See page 124 for more information on World Feed.)

CABLES FROM OSCAR

All companies should contact the Broadcast Liaison

Office, for advice on the running of all cables from Oscar to their production areas.

CABLING

Each production and studio module has a cable access-way into the corridor. Once in the corridor, a system of cable hooks is provided on which to run cables. Provision is made at regular intervals for cables to pass between levels.

For connections to vehicles parked in the vehicle compound, cable access-ways have been provided at low level in the Loading Dock, with direct access to the middle level.

CABLE ACCESS TO CENTRE & NO.1 COURT

For Centre Court and the southern courts, this is at the basement level into the Buggy Route at the southern end of the building, via a cable trench, picking up the existing cable hooks in the north east hall of Centre Court.

For No.1 Court this is via the basement through the lightwell alongside the Restaurant, and into the Buggy Route, where routes are provided to courtside and the high level commentary boxes.

CLEANING

The Club has made arrangements for cleaning all media working areas.

Commentary boxes remain the responsibility of the allocated company, and we suggest you make arrangements for a daily tidying up of such working areas, bearing fire

116

BROADCAST

—

ACCREDITATION

—

AELTC

WORLD &

EUROPEAN

FEED

—

CABLES

FROM

OSCAR

117

BROADCAST

—

CABLING

—

CABLE

ACCESS TO

CENTRE &

NO.1 COURT

—

CLEANING

risks especially in mind. Rubbish bags will be cleared periodically from inside working areas.

During the rigging and de-rigging periods the Club will provide one skip and one compactor for the collection of rubbish, which will be collected twice daily to be situated beside the southern entrance to the Broadcast Centre.

Rubbish bags will be issued to all companies, for collection from inside working areas on a regular basis. Do not place these bags in the corridors.

EQUIPMENT STORAGE

Corridors must be kept clear at all times.

Equipment, including flight cases etc, must be kept within production offices or studios or in the allocated cabins now situated in Car Park 4. For full details contact the Broadcast Liaison Office.

FIRE STOPPING

- ★ Once cabling to production and studio areas has been completed, the voids remaining will be fire-stopped using intumescent bags. During a fire, these bags expand and pack the space to prevent the fire spreading. Once this has been done the bags are not to be removed or adjusted without the Club's agreement.
- ★ Each level of the Broadcast Centre is fitted with smoke detectors and a fire alarm system. The two lower levels of the building are also protected by a sprinkler installation.
- ★ Hand-held fire fighting appliances and instructions

on how to use them will be issued by the Club, and these should be positioned in accordance with the Fire Officer's recommendations. You should ensure your staff know how to use them in an emergency.

- ★ The corridors are the escape routes in case of an emergency and must be kept clear of obstruction and any potential fire hazards at all times.

HEALTH & SAFETY

- ★ TV companies are requested to pay special attention to health and safety matters.
- ★ **SMOKING IS FORBIDDEN IN ANY AREA WHICH IS UNDERCOVER OR INDOORS. THIS INCLUDES ALL OF THE BROADCAST CENTRE, OR IN ANY OF THE TELEVISION AND RADIO COMMENTARY BOXES ON CENTRE COURT AND NO.1 COURT. A SMOKE DETECTOR SYSTEM HAS BEEN INSTALLED. ANYONE FOUND SMOKING MAY HAVE THEIR ACCREDITATION WITHDRAWN.**
- ★ *No cooking will be permitted in any area other than designated pantries. This includes microwaves, kettles and coffee machines.*
- ★ A first-aid kit is available from the Broadcast Liaison Office.

INSURANCE

The Broadcast Centre is covered by the Club's overall property insurance policy. Whilst every care will be taken to ensure the safe-keeping of goods and equipment

brought in or delivered by outside users, the Club cannot accept responsibility for any losses, shortages or breakages. Broadcast companies must accept full responsibility for checking in and checking out all items. See Security section page 111.

The Club reserves the right to charge the broadcast company or companies concerned with any direct or consequential costs not recoverable through the insurance policy for any damage caused to the building or Broadcast Centre equipment.

★ *The Club cannot be held responsible for any loss of equipment or personal possessions.*

KEYS

Keys to allocated working areas and the storage cabins in Car Park 4 should be collected and signed for from the TV Liaison Office at the beginning of the tournament and returned at the end. Companies will be liable for a £75 fee for lost or non-returned keys.

LOADING BAY

Equipment and furniture can be off-loaded onto the scene dock and through designated doors along corridors directly to the studio areas. The transportation of items to the lower and middle levels will be via one of three lifts. The lifts have a loading capacity of 2,500 kg.

MUSIC

A CD copy of the Club's Official Musical Theme is available from the Broadcast Liaison Manager. When you use

the official music in your programmes the Club requires all broadcasters to deliver to the Broadcast Department following The Championships, a full and completed music cue sheet for all broadcasts which incorporate or include the instrumental theme "Purple and Green".

This cue sheet should reflect the following points:

1. Title: "Purple and Green"
2. The Composer: Tony Cox
3. The Publisher: EMI Music Publishing UK
4. The duration of usage

Each dubbing must be reported as a separate item. The requirement to inform the Club is in addition to the usual reporting your company makes to your local collecting society (Performing Rights Society).

PARKING & ACCESS

OUTSIDE BROADCAST VEHICLES

The outside broadcast vehicle parking area has been allocated to the BBC as host broadcaster, NBC and NHK. No other company has been allocated a space.

All vehicles are to report to Car Park 1 off Marryat Road for access to the Broadcast Centre during the two weeks before and one week after The Championships. In order to avoid congestion, access will not be possible from the Somerset Road entrance. From Gate 1 in Church Road all vehicles will be directed through the tunnel to the Loading Bay area in the OB vehicle park.

Please observe the maximum speed of 5 m.p.h. in the tunnel.

PRIVATE VEHICLES

Parking of cars and limousines for personnel will not be allowed in the area of the Outside Broadcast Vehicle Park.

Companies should make arrangements with the Director of Television for parking spaces to be allocated in the media section of Car Park 4. The arrangements for the payment for these parking spaces will be handled by the Automobile Association (AA).

Any cars parked near the mouth of the tunnel at the Somerset Road entrance or at Gate 20, next to Somerset Road, will be removed.

122

BROADCAST

RESTAURANT
& BAR

TELEVISION
PHOTOPASSES

BICYCLES

Racks are available in Car Park 4.

ACCESS ON FOOT

The main entrance to the Broadcast Centre is on the middle level, immediately south of No.18 Court.

Access is via:

- ★ The rooftop walkway from Car Park 4 and Gates 17 and 16 from Somerset Road.

RESTAURANT & BAR

This is operated by Facilities Management Catering Ltd., and is normally open from 8.00 a.m. to 8.00 p.m.

Two payment systems will be in operation:

- ★ Cash
- ★ By prior agreement between each company and Facilities Management Catering Ltd.

Snacks are also available on the Broadcast Centre roof.

TELEVISION PHOTOPASSES

The Club issues LIGHT GREEN PHOTOPASSES overprinted with the name of the TV organisation for television personnel. These admit to the Grounds and places of work; they *do not admit to the Press seats on any of the Courts except by previous arrangement with the Broadcast Liaison Office.*

Passes for those who require access to Press areas or the Press interview room, will be overprinted to allow entry to these areas.

123

BROADCAST

TELEVISION
SIGNALS
LINKS FROM
THE CLUB

TELEVISION SIGNALS

LINKS FROM THE CLUB

Three options will be available:

- ★ BT fibre optic lines to BT Tower
- ★ BBC microwave links, through BBC TV Centre
- ★ Satellite uplinks directly from the Broadcast Centre.

A revised rate card is available from BT from their office on the lower level of the Broadcast Centre.

Please contact *Joyce Harley* (telephone: 020 8576 1984, fax: 020 8743 4033) for a list of prices for the services available from BBC International.

WIMBLEDON WORLD FEED—FAQs



124

BROADCAST

—
WORLD
FEED

1. *Where can I access the script and World Feed Information?*

Please log onto <ftp://ftp.wimbledon-tv.com>
Username: scripts
Password: Wimbledon

2. *Where can I access daily start times for each Televised Court?*

Please refer to www.wimbledon.org

3. *When will the Order of Play become available?*

The Referee's Office will issue a provisional order of play at approximately 18:00 GMT each day. The fastest way of receiving the Order of Play is by registering with the Referee's Office e-mail service when you arrive on site. For details of how to do this, please contact the Broadcast Liaison Office. This will ensure you get an e-mailed version of the Order of Play as soon as it is issued. Hard copies are also available in the Broadcast Liaison Office later in the evening and will be available from <ftp://ftp.wimbledon-tv.com> and www.wimbledon.org

4. *What are the transmission times for the Wimbledon World Feed?*

Monday 21st to Saturday 26th June inclusive:

12:00–18:00★ GMT

Sunday 27th June:

No Scheduled Play or World Feed

Monday 28th June:

12:00–18:00★ GMT

Tuesday 29th June to Friday 2nd July inclusive:

12:00–17:00★ GMT

Saturday 3rd July:

13:00–End of Play Ladies' Singles,
Men's Doubles and Ladies' Doubles Finals

Sunday 4th July:

13:00–End of Play Men's Singles
and Mixed Doubles Finals

★Please note that these feeds will end at the times stated below, or later to show the conclusion of scheduled singles play on Centre Court.

5. *What will the format of the Wimbledon World Feed be?*

The Wimbledon World Feed will be offered in HD and SD in Europe only, SD in Asia and Americas (with HD arranged on demand for either). It is in 16:9 so will be the responsibility of each customer to make their own arrangements if they require 4:3.

6. *Is there a WF Director available on the satellite?*

Not on satellite but talkback can be arranged for

125

BROADCAST

—
WORLD
FEED

on-site broadcasters. Please contact Georgina Messer for further details (Georgina.Messer@imgworld.com).

7. *Can I access the graphics and titles before The Championships?*

We will make these available at <ftp://ftp.wimbledon-tv.com> on date tbc.

8. *What is the Club's Official Music?*

Title: "Purple and Green"

The Composer: Tony Cox

The Publisher: EMI Music Publishing UK

For CD copies please contact Georgina Messer (Georgina.Messer@imgworld.com)

EUROPEAN SATELLITE SERVICE

9. *What is the European Satellite Service?*

As well as the World Feed being available on satellite, The European Satellite Service will additionally consist of the following SD offering:

Week 1:

9 televised Court Feeds (Centre, No.1, No.2, 5, 11*, 12, 14, 17* and 18) plus a Press Conference/Interviews feed via 10 separate channels.

*Court 11 and 17 are only available Monday to Friday inclusive and have occasional commentary.

Week 2:

7 televised Court Feeds (Centre, No.1, No.2, 5, 12, 14 and 18) plus a Press Conference/Interviews feed via 8 separate channels. Please note the number of televised

courts during week 2 may reduce from 5 dependent on progress of matches throughout the week.

10. *How will I know which commentators are covering each televised court?*

Each morning we will send you a list of the commentators and will inform you of any changes throughout the day. This information will also be available at <ftp://ftp.wimbledon-tv.com>. Please note that whilst the Host Broadcaster will try and provide commentary on each televised court this cannot be guaranteed.

11. *Can I access Press Conferences?*

We will record relevant press conferences and, if requested, one-on-one interviews. These will be fed to customers on the dedicated press conference feed on the European Satellite Service. Press conference content will be announced in advance by the European Satellite Service Director's talkback on the Press Feed. If time permits, we will feed a selection of key press conference sound bites from the day immediately after the conclusion of the Wimbledon World Feed.

PREVIEW & HIGHLIGHTS SHOWS

12. *When will the Preview be available and what is its format?*

A 26-minute Preview Show will be available at 18:00 GMT on Friday 18th June. Licensees may also access

126

BROADCAST

WORLD
FEED

127

BROADCAST

WORLD
FEED

the Preview via satellite on a cost-share basis. The Preview is available in SD only to all regions. It will be on the same path as the SD Daily Highlight Feed. The script will be available at <ftp://ftp.wimbledon-tv.com>.

13. *What are the transmission times of the Daily Highlights Show?*

Please be aware that the 14 x 52 minute Daily Highlights will commence at 20:30 GMT daily and will be on a separate satellite channel and not on the World Feed as in previous years.

14. *What is the format of the Daily Highlights Show and will there be a show on the middle Sunday?*

It will be available in HD in Europe and SD in Asia and Americas (with HD arranged on demand for either). On Sunday 27th June there will be a "Best of Week 1" round up show. It will also be at 20:30 GMT.

15. *What if the World Feed is extended beyond 20:30 GMT?*

An additional single match Highlight will follow the end of play. In this situation a slate will appear at the end of the Highlights programme indicating that a subsequent short match highlight will follow.

EBU & IMG CONTACTS

16. *Who do I contact to ensure that I have the correct receivers?*

The EBU contact is Vlastimil Benovsky:
Benovsky@eurovision.net
telephone: +41 22 717 2759

17. *Where can I find information on the audio configuration, satellite parameters etc?*

Please refer to the Wimbledon Customer Satellite Technical Guide. Your IMG contacts for any further questions are:

Stephen.Farr@imgworld.com

Ollie.Scott@imgworld.com

Georgina.Messer@imgworld.com.

ARCHIVE PROGRAMMING

18. *How do I get hold of footage from previous years' Championships and player-specific documentaries?*

Please visit

www.imgprogramming.com/wimbledonarchive
for a list of Wimbledon archive programming
and contact:

Adam Cox

Adam.Cox@imgworld.com

Telephone: + 44 208 233 7685
for further details.

ON-SITE FACILITIES

19. *How do I book commentary boxes and other on-site facilities?*

You should have received the Club booking form in the post. The deadline for all bookings is 1st March. Please contact Claire Pardew and Lucy Meggeson for all related enquiries:

cpar@aeltc.com

lmeg@aeltc.com

telephone: +44 208 971 2413

128

BROADCAST

WORLD
FEED

129

BROADCAST

WORLD
FEED

20. *Who do I contact to equip our commentary box?*

The Host Broadcaster provides chargeable facilities for commentary facilities. Please contact:

Joyce Harley

Joyce.Harley@bbc.co.uk

telephone: +44 208 576 1984

21. *What is the accreditation process?*

RHB should send all accreditation requests to the Broadcast Liaison Office (tlo@aeltc.com). If you or any of your team have not been previously accredited then a jpeg photo is required.

22. *How will the Central Content Store benefit me?*

Through this server you would be able to access all 2010 matches (clean feeds for the full Championships, dirty feeds of the first six Televised Courts for 24 hours), melt reels, press conferences, highlights, the 2007, 2008, 2009 Finals and melt reels. It has been designed to make your production a lot easier and to reduce the number of tapes, recordings etc. that you would need. The logging system also allows you to search for example by serve speeds, point scores, star rated points.

Please contact Georgina Messer (Georgina.Messer@imgworld.com) for further details.

23. *How do I arrange filming of the practice courts?*

All requests for access to the practice courts, Aorangi Terrace, general shooting etc. must be specifically agreed with the Broadcast Liaison Office (tlo@aeltc.com); the office is adjacent to the reception area in the Broadcast Centre). Crews must be accompanied at all times by a member of the Broadcast Liaison Office staff.

com); the office is adjacent to the reception area in the Broadcast Centre). Crews must be accompanied at all times by a member of the Broadcast Liaison Office staff.

24. *Where can I access player information and statistics?*

The ITF, WTA and IBM staff are all located in the main press reception area.

25. *How can I make an interview request?*

All interview requests should be made to the Interview Bookings Office, Room 237, in the courtyard to the right of the Press Interview Control Room. Please contact:

Patrick Lynam +44 208 971 2478

No television cameras are permitted in the Main Interview Room.

26. *How can I access the Press Conference Schedule?*

The Press Conference Schedule is displayed on TV Channel 32 and will also be announced over the P.A. system in all Press Writing Rooms.

NEWS ACCESS

27. *What is the Club's news access policy?*

In most countries it is accepted that news access means a maximum of three transmissions of two minutes in any one playing day broadcast in regularly scheduled news bulletins only. Live broadcasting is not permitted. Please contact Georgina Messer (Georgina.Messer@imgworld.com) for a copy of the news access agreement or for further details.

COMPANIES WITH PRODUCTION FACILITIES ON-SITE

132

BROADCAST

COMPANIES
WITH
PRODUCTION
FACILITIES
ON-SITE

BBC SPORT

Paul Davies—Executive Producer
telephone: +44 (0)20 8225 6631

BBC INTERNATIONAL

Joyce Harley—Senior Production Manager
telephone: + 44 (0)20 8576 1984

BBC ENGINEERING (SIS LIVE)

Alan Wright—Senior Engineering Manager
telephone: + 44 (0)20 8944 2207
mobile: + 44 (0)7785 371624

CANAL+—FRANCE

Sabrina Mesli—Production Manager
telephone: + 33 6 13 14 29 21

ESPN—USA

Jamie Reynolds—Vice President, Event Production
telephone: + 1 860 766 1961

FOX SPORTS—AUSTRALIA

Gary Burchett—Executive Producer

IMG MEDIA

Nick Chesworth—Senior Vice-President
telephone: + 44 (0)20 8233 5066

Georgina Messer—Sales Executive
telephone: + 44 (0)20 8233 5511

NBC SPORTS—USA

John McGuinness—Senior Producer

NHK SPORTS—JAPAN

Shin Hatano—Senior Producer

NINE NETWORK—AUSTRALIA

Lesley Tapsall—Executive Producer

NTV PLUS—RUSSIA

Anna Dmitrieva—Head of Sports channels
telephone: + 7 495 775 5691

SKY ITALY

Sergio Velli

STAR SPORTS—ASIA

Phillip Betts—Vice President, Production

TENNIS CHANNEL—USA

Larry Meyers—Executive Producer
telephone: + 1 310 770 4348

WOWOW—JAPAN

Hideki Tozuka—Chief Producer

133

BROADCAST

COMPANIES
WITH
PRODUCTION
FACILITIES
ON-SITE

TELEVISION CHANNELS



The following channels (1–33) are available to any television receiver connected to the Club's aerial system.

CHANNEL PROGRAMME

1	BBC 1
2	BBC 2
3	ITV
4	Channel 4 [+ qualifying scores pre-Championships]
5	Point-by-point scores—all courts
6	Order of play—next day
7	Public information (court by court order of play)
8	Show courts' scoreboard & Radio Wimbledon
9	All courts' scoreboard & Radio Wimbledon
10	Centre Court
11	No.1 Court
12	No.2 Court
13	Court 3— <i>not in use for the 2010 Championships</i>
14	Court 4— <i>not in use for the 2010 Championships</i>
15	Court 5
16	Court 6
17	Court 7
18	Court 8
19	Court 9
20	Court 10
21	Court 11
22	Court 12
24	Court 14
25	Court 15
26	Court 16
27	Court 17

28	Court 18
29	Court 19
30	Centre Court statistics
31	No.1 Court statistics
32	Press Conference schedule
33	Main Press Conference
23	Small Group interview schedule

*34–60 are available only
on TV's connected to set top box system*

34	Interview Room 2
35	TV interview schedule
36	Centre Court (with commentary)
37	No.1 Court (with commentary)
38	ESPN Inc. [USA]
39	NBC [USA]
40	Nine Network [Australia]
41	Fox Sports [Australia]
42	NHK [Japan]
43	wowow [Japan]
44	Sky Sports [Italy]
45	Star Sports [Asia Pacific]
46	NTV [Russia]
47	The Tennis Channel
48	European Unilateral
49	World feed/Highlights
50	AELTC
52	AELTC
53	AELTC
54	AELTC
55	AELTC
56	AELTC
57	AELTC
58	AELTC
59	Music channel 1
60	Music channel 2

134

BROADCAST

TELEVISION
CHANNELS

135

BROADCAST

TELEVISION
CHANNELS

ENG CAMERA POSITIONS

There are a number of ENG positions around the Grounds that can be used for coverage of some courts that are not included in the host broadcaster operation or are useful for stand-ups, presentation etc.

These can be booked in the Broadcast Liaison Office and most are only suitable for one crew at a time. Priority will be given to broadcasters from territories that have a player involved in the particular match.

136

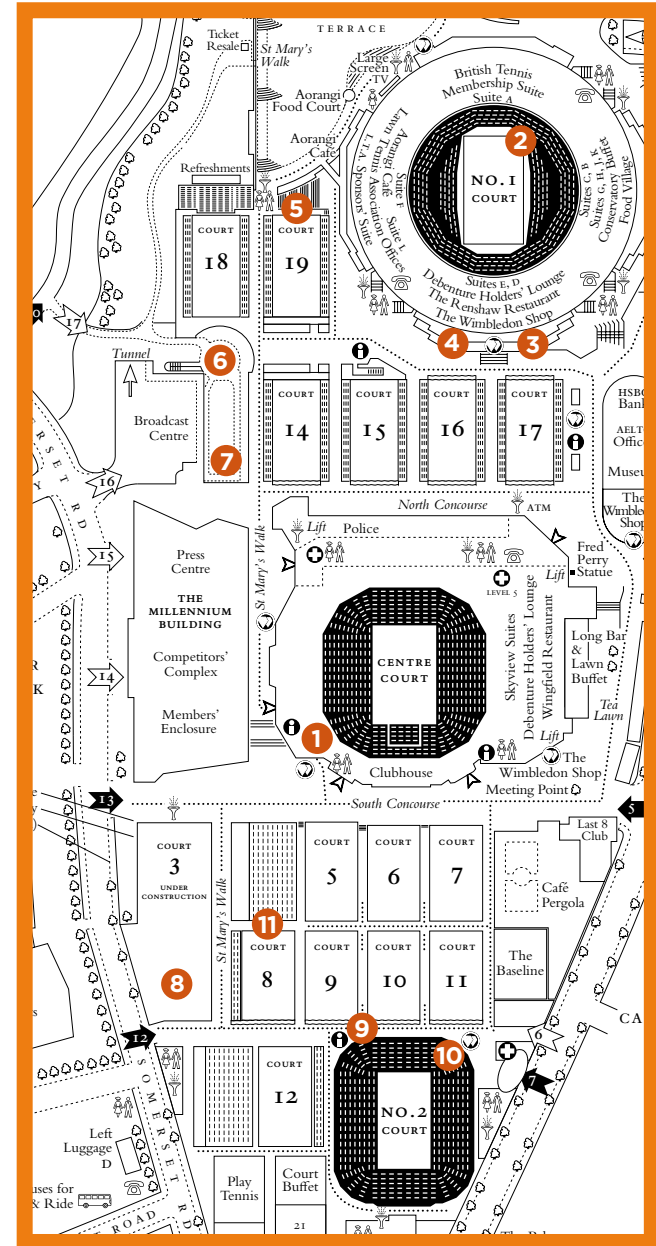
BROADCAST

ENG

CAMERA

POSITIONS

- 1 Centre Court (Platform A). Excellent view, but limited access.
- 2 No. 1 Court. Low down in north east corner.
- 3 Court 17. Good shot but access only through hospitality suite with permission. Available week two only.
- 4 Court 16. As above.
- 5 Court 19. Moderately good view.
- 6 7 Broadcast Centre Roof. Good view of Court 14 and a variety of stand-up positions
- 8 New Crow's Nest. Good variety of stand-up positions. Side on coverage of Court 8.
- 9 Acceptable coverage of Courts 9 and 10.
- 10 Good coverage of No.2 Court. Acceptable coverage of Court 11.
- 11 End on coverage of Court 8.



137

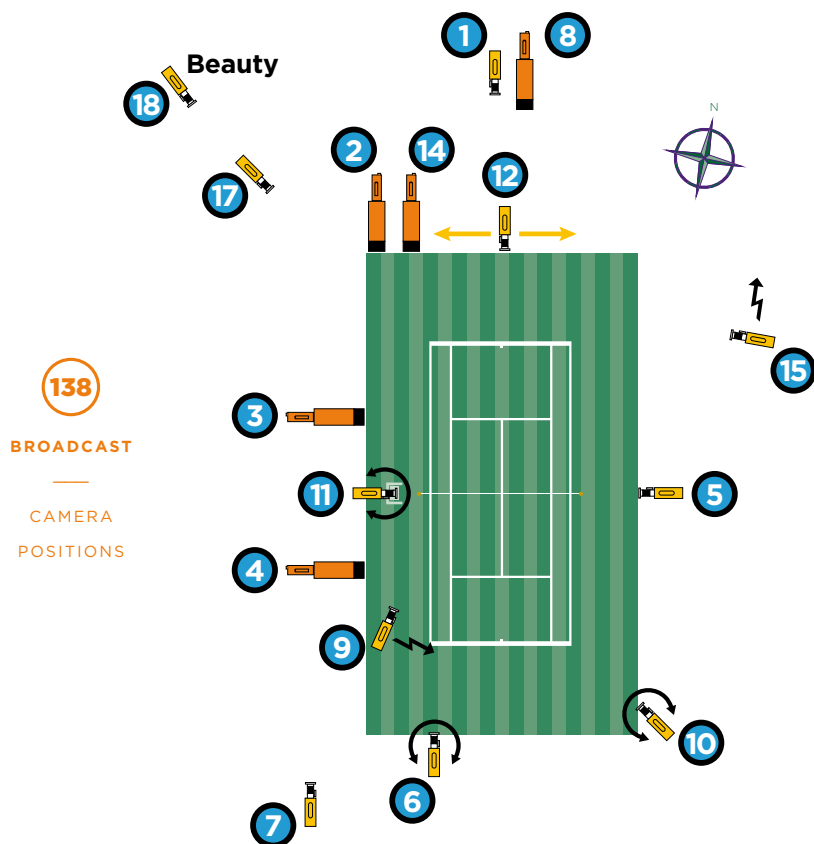
BROADCAST

ENG

CAMERA

POSITIONS

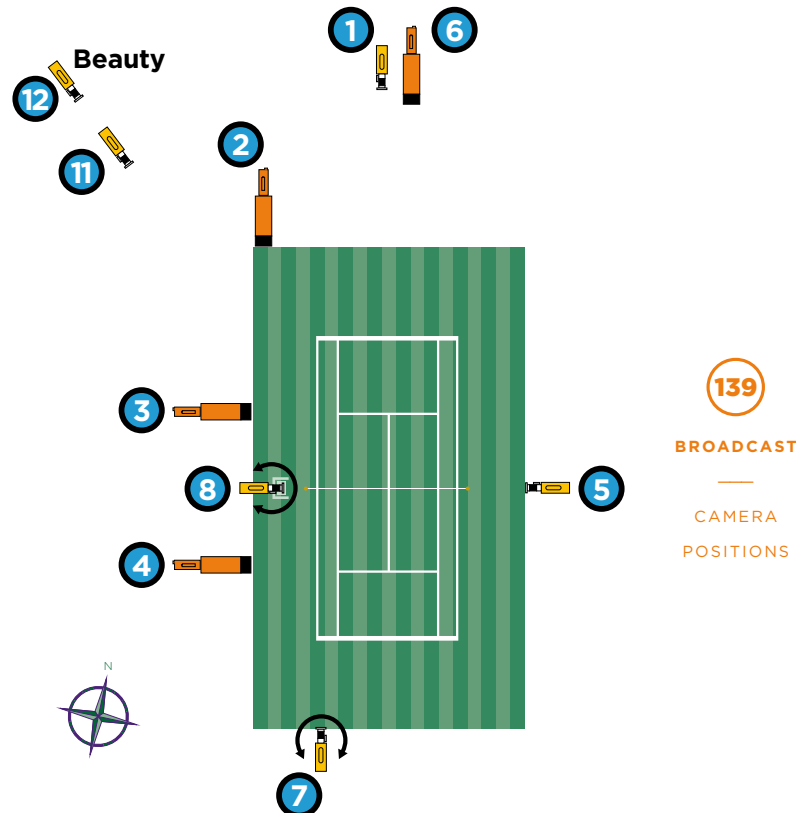
CENTRE COURT CAMERAS



CAMERA 1:	North Stand centre line Row O, seat 236	20:1
CAMERA 2:	Pre-fab rostrum right of centre in 'covers' area	70:1
CAMERA 3:	In West Stand camera pit inside the service line judge	70:1
CAMERA 4:	In West Stand camera pit inside the service line judge	70:1
CAMERA 5:	Opposite Umpire's Chair in East Stand camera pit	40:1
CAMERA 6:	On top of South Wall in line with 'tramlines': Robotic	20:1
CAMERA 7:	On platform at Royal Box end	W/A
CAMERA 8:	Left of Camera 1	86:1
CAMERA 9:	<i>Finals' only: Radio (various positions including presentation)</i>	18:1
CAMERA 10:	<i>Finals' Days only: Robotic</i>	20:1
CAMERA 11:	Umpire's Chair Camera: Robotic	4:1
CAMERA 12:	Railcam (horizontal tracking camera)	4:1
CAMERA 13:	<i>Hoist Wescam when available exterior high venue shot</i>	20:1
CAMERA 14:	<i>Finals' Days only: Supermotion</i>	70:1
CAMERA 15:	<i>Finals' only: Radio (Various positions GV)</i>	18:1
CAMERA 16:	<i>Centre Court Flash Interviews (Semi Finals on; off court)</i>	9:1
CAMERA 17:	Locked off score board shot	20:1
CAMERA 18:	CCT Beauty locked off wide angle in north-west roof	W/A

cameras in italics are not always available

NO.1 COURT CAMERAS

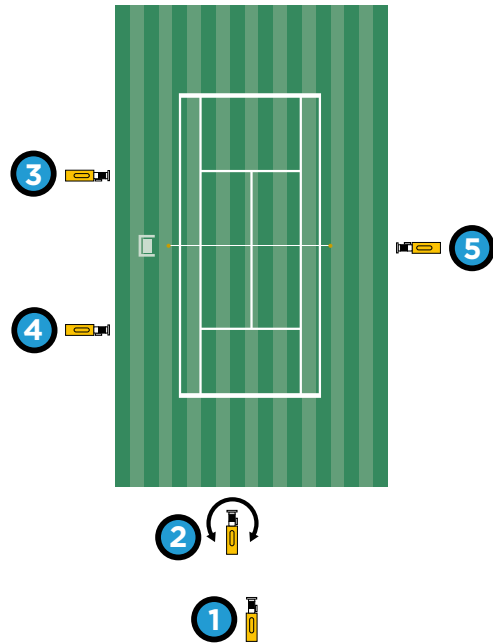


CAMERA 1:	North Stand centre line	20:1
CAMERA 2:	Pre-fab rostrum right of centre in 'covers' area	70:1
CAMERA 3:	In West Stand camera pit inside the service line judge	70:1
CAMERA 4:	In West Stand camera pit inside the service line judge	70:1
CAMERA 5:	Opposite Umpire's Chair in East Stand camera pit	40:1
CAMERA 6:	Left of Camera 1	70:1
CAMERA 7:	On top of South Wall in line with 'tramlines': Robotic	20:1
<i>Note: moves to Centre Court for Finals</i>		
CAMERA 8:	Umpire's Chair Camera: Robotic	4:1
CAMERA 9:	<i>Hoist Wescam exterior high venue shot</i>	20:1
CAMERA 10:	<i>No.1 Court Flash Interviews (Semi Finals on; off court)</i>	9:1
CAMERA 11:	Locked off score board shot	20:1
CAMERA 12:	No.1 Court Beauty locked off wide angle in north-west roof	W/A

cameras in italics are not always available

NO.2 COURT CAMERAS

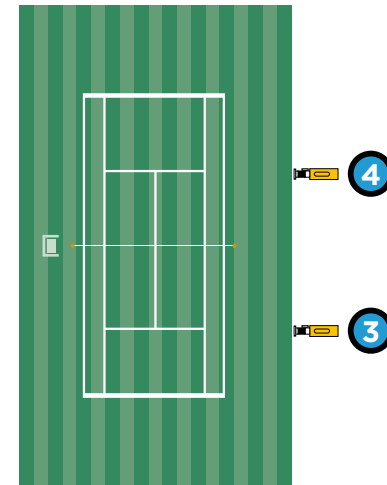
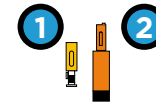
140
BROADCAST
CAMERA
POSITIONS



CAMERA 1: 20:I
CAMERA 2: 20:I *remote*
CAMERA 3: 20:I
CAMERA 4: 20:I
CAMERA 5: 40:I S-SLO



COURTS 5 & 18 CAMERAS



141
BROADCAST
CAMERA
POSITIONS

CAMERA 1: 20:I
CAMERA 2: 70:I S-SLO
CAMERA 3: 20:I
CAMERA 4: 20:I



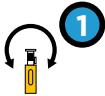
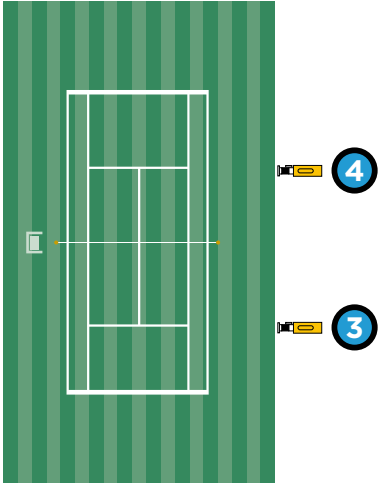
COURT 11 CAMERAS

First five days only

142

BROADCAST

CAMERA
POSITIONS



CAMERA 1: 20:1

CAMERA 3: 20:1

CAMERA 4: 20:1

No Supermotion on Court 11

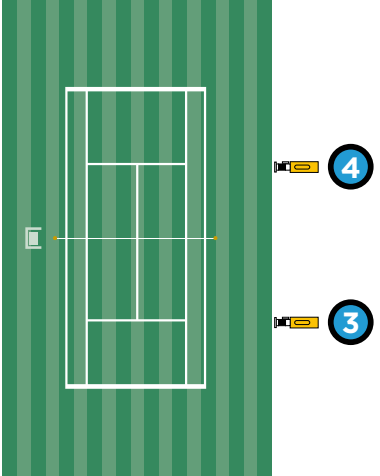


COURT 12 CAMERAS

143

BROADCAST

CAMERA
POSITIONS



CAMERA 1: 20:1

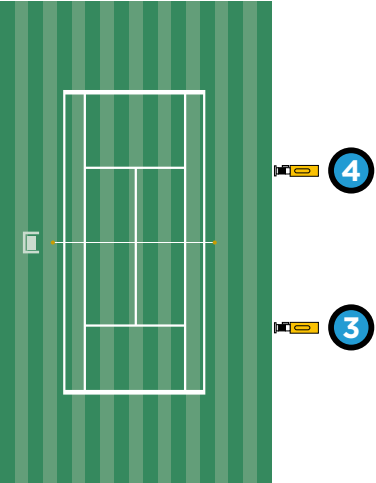
CAMERA 2: 70:1 S-SLO

CAMERA 3: 20:1

CAMERA 4: 20:1



COURT 14 CAMERAS



CAMERA 1: 20:1

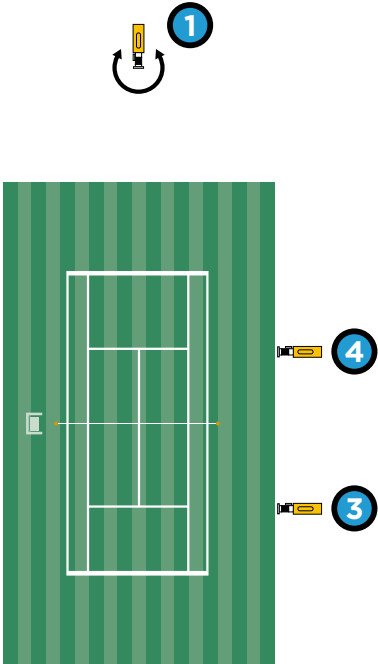
CAMERA 3: 20:1

CAMERA 4: 20:1

No Supermotion on Court 14



COURT 17 CAMERAS



First five days only

CAMERA 1: 20:1 remote

CAMERA 3: 20:1

CAMERA 4: 20:1

No Supermotion on Court 17





The All England Lawn Tennis & Croquet Club

CHURCH ROAD, WIMBLEDON, LONDON SW19 5AE

TELEPHONE: 020 8944 1066 FACSIMILE: 020 8947 8752



THE CHAMPIONSHIPS NEWS ACCESS 2010

146

BROADCAST

NEWS

ACCESS

AGREEMENT

News Access at The Championships is intended to allow broadcasters to produce short, contemporaneous news items of matches played at The Championships. Match coverage should be taken from BBC TV Sport in London or the appropriate rights holder in your territory.

There are many countries in which one network holds the copyright to The Championships. In each of these countries you must negotiate with the copyright holder directly for the terms on which the news access material may be transmitted in that country.

This means:

- a) agreement to show such material;
- b) transmission times and frequency of transmission of such material;
- c) duration of such material transmitted;
- d) breakdown of such material, for example, play and/or interviews;
- e) a mandatory on-screen display of the AELTC Championships logo.

In most countries it is accepted that news access means a

maximum of three transmissions of two minutes in any one playing day broadcast in regularly scheduled news bulletins only. Live broadcasting is not permitted.

Broadcasters with a News Access agreement may not attach a sponsors name to their bulletins, nor may they sub-license footage.

PLAYER INTERVIEWS

Player interviews, including post-match “flash” interviews, constitute part of the news access facility provided by The All England Lawn Tennis Club and the television transmission of these interviews is subject to the same copyright restrictions as play.

News Access reporters will have access to the Main Press Interview Room and can take part in the general, post-match conferences but may not bring their own cameras into the area. Broadcasters are responsible for arranging recording of such interviews in advance. Advice and guidance is available from the Broadcast Liaison Office.

SCENE SETTER & OTHER STORIES

These must be shot on Monday 21st June. Shooting is permitted in the Club Grounds until 6.00 p.m. on that day only and will be conducted under guidance provided from the Broadcast Liaison Office. Particular restrictions regarding location, timing and other details, may be imposed but no filming of play or practice of any kind will be permitted or implied by this access right.

147

BROADCAST

NEWS

ACCESS

AGREEMENT

After the first day of The Championships, no cameras will be permitted in the AELTC precincts without prior approval from the Broadcast Liaison Manager.

Such approval is intended to allow local and regional broadcasters to cover stories of particular interest to their areas. It will generally be restricted to coverage of specific, non-Championship items such as profiles of individual junior players or other subjects of specific local interest to the broadcaster concerned.

Such filming must be confirmed and approved by the Broadcast Liaison Office and the BBC in advance and may be subject to specific restrictions.

INTERNET

TV news access granted does not include the right to transmit any video or audio material, live or recorded, on the Internet.

FEE

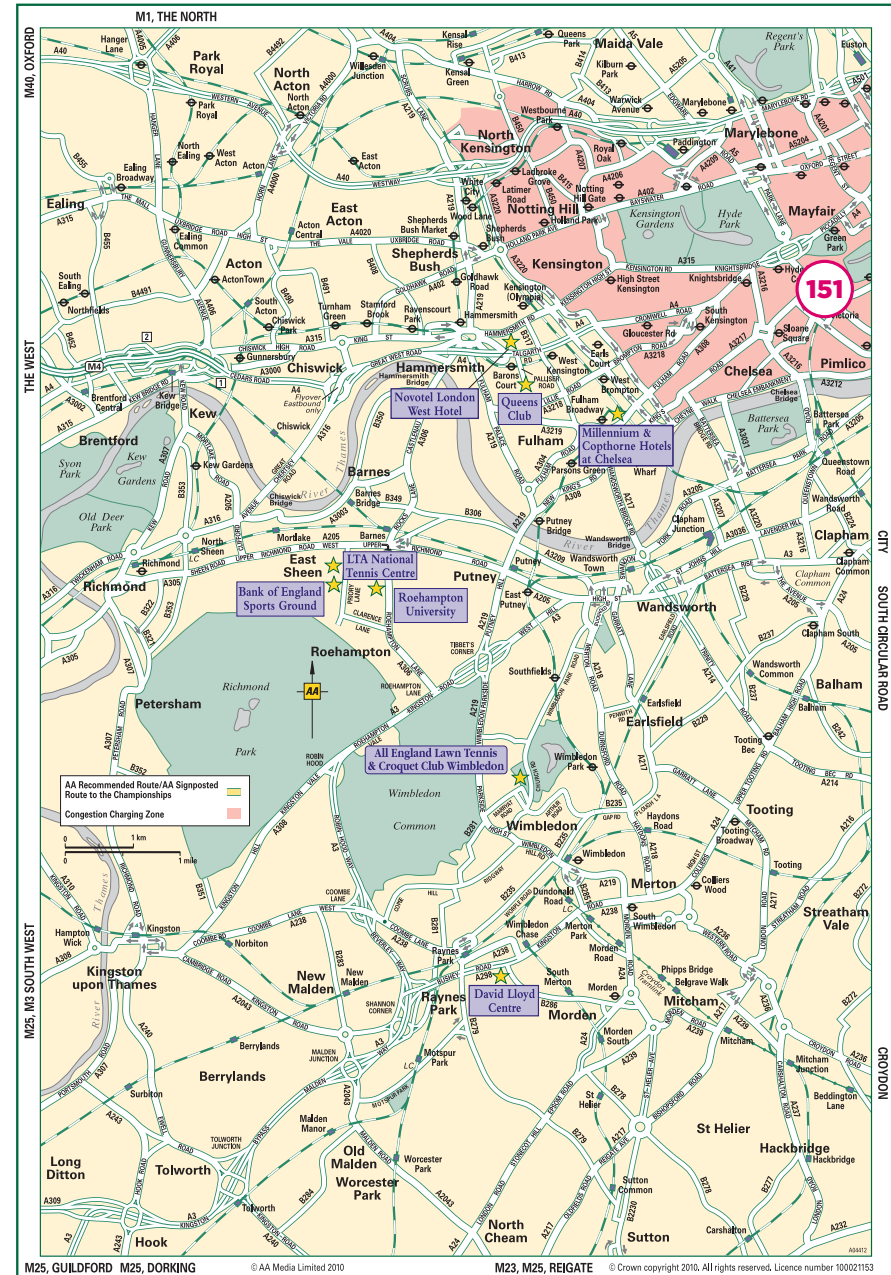
The news access fee for the 2010 Championships is £6,000 +v.a.t. which is payable before the start of The Championships. A full copy of the agreement is available from the office of the Broadcast Liaison Manager.

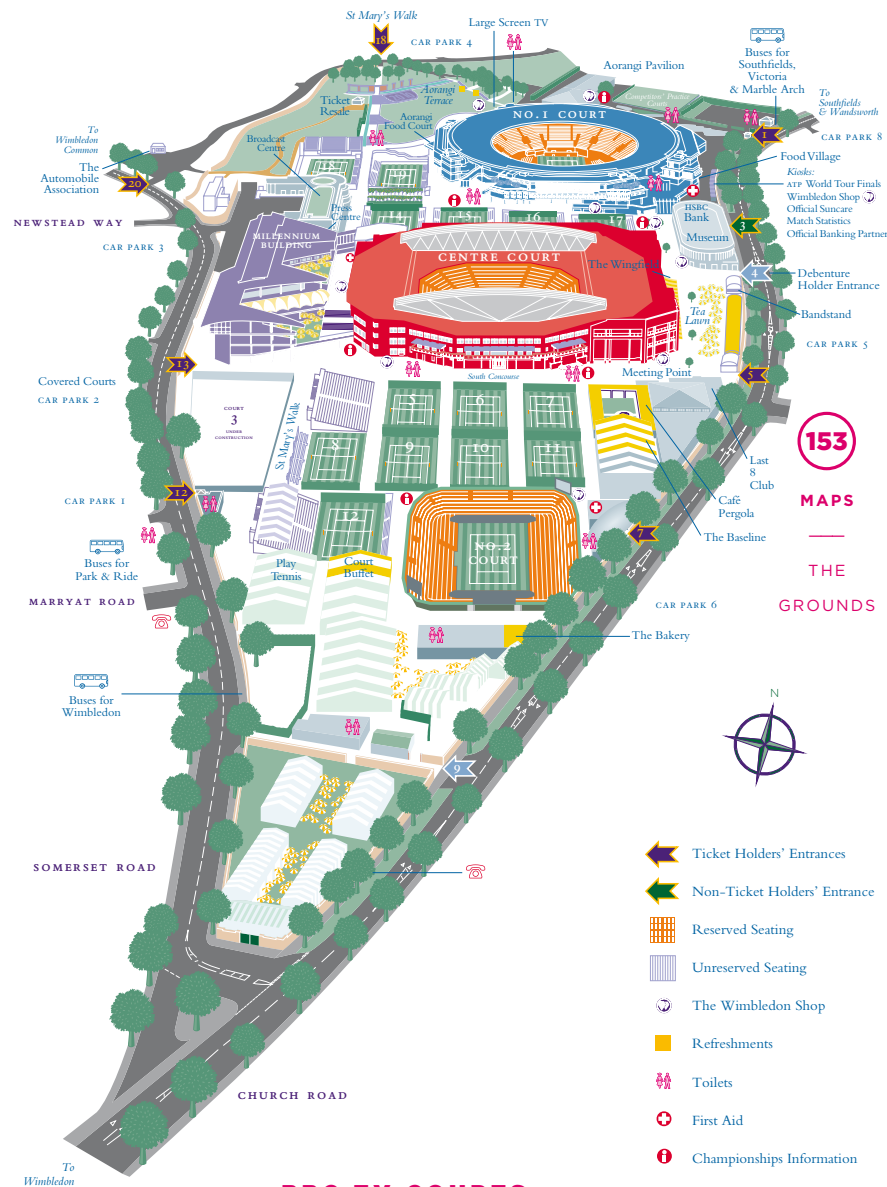
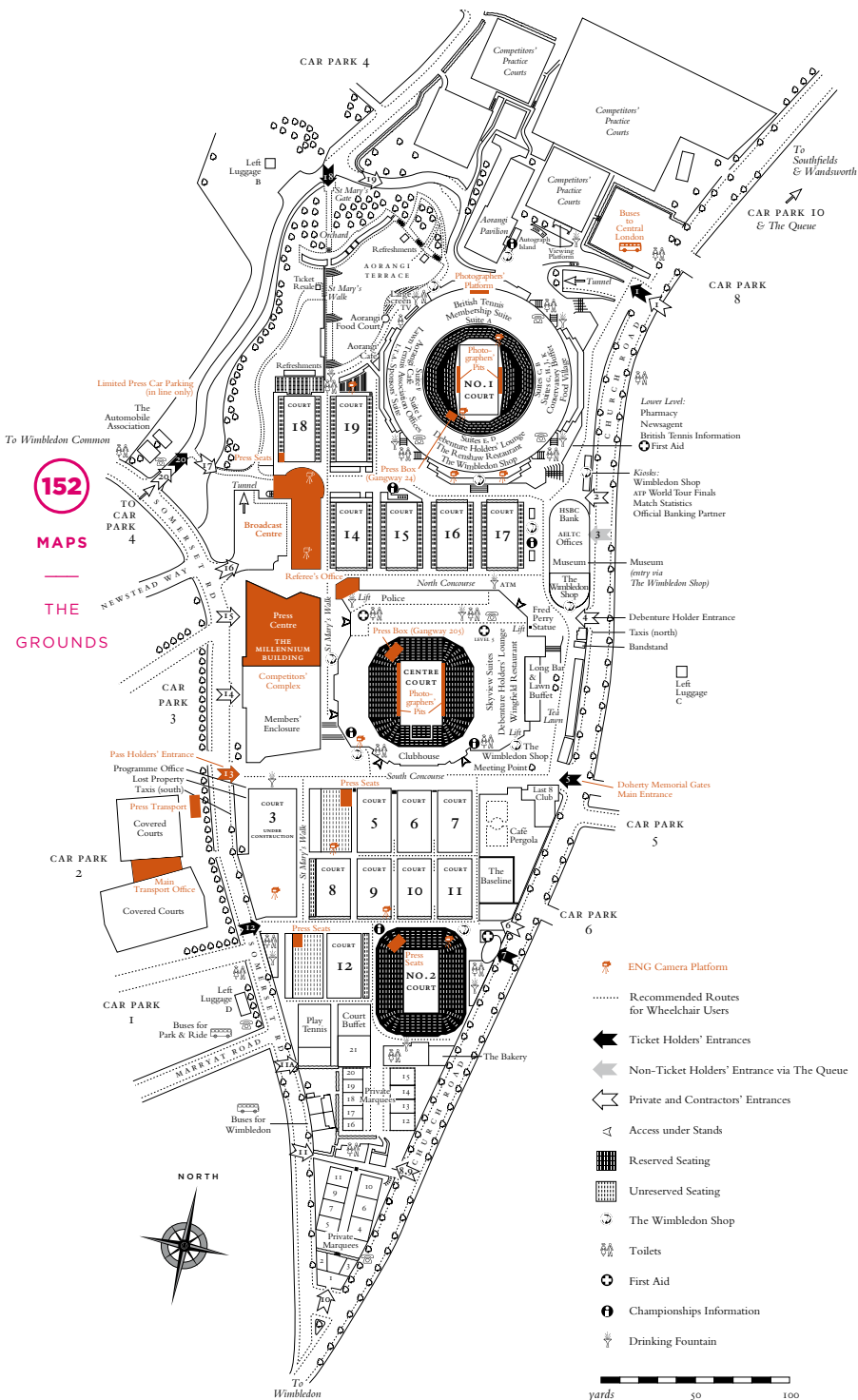


LONDON

150

MAPS

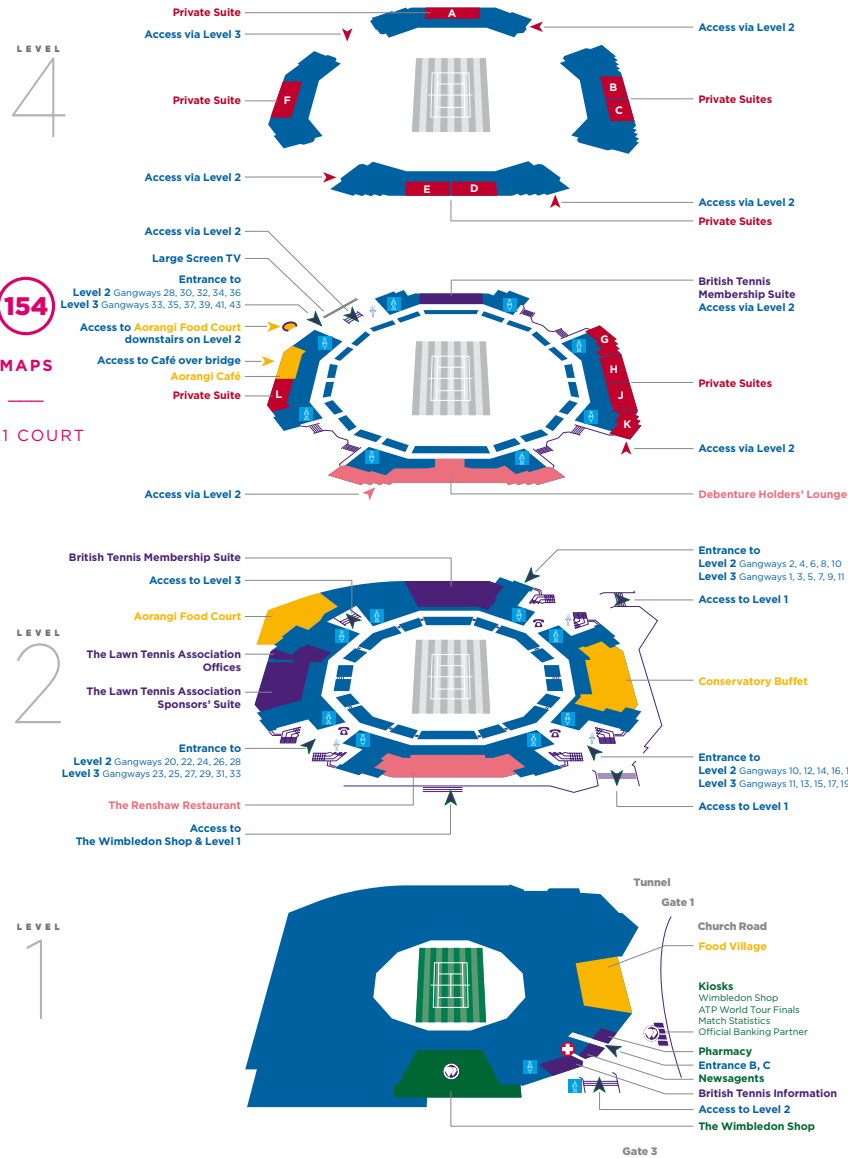




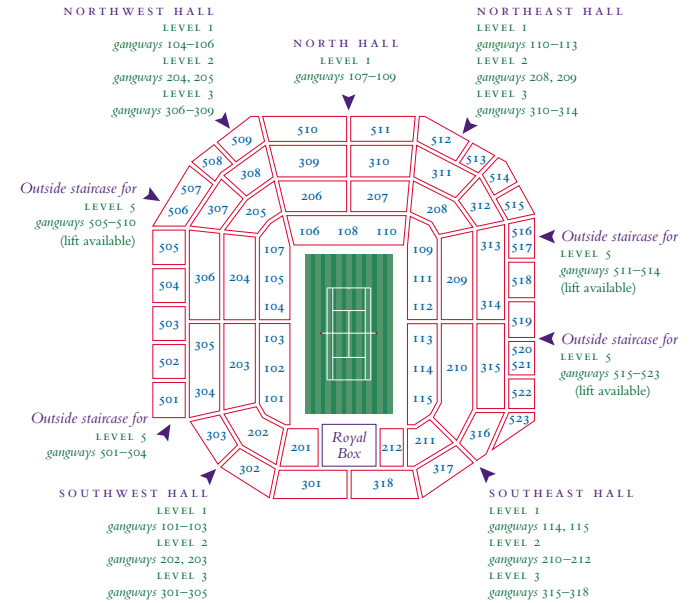
BBC TV COURTS

Centre, No.1, No.2, Courts 5, 12, 14, 18.
First Week only (weather permitting) Courts 11, 17.

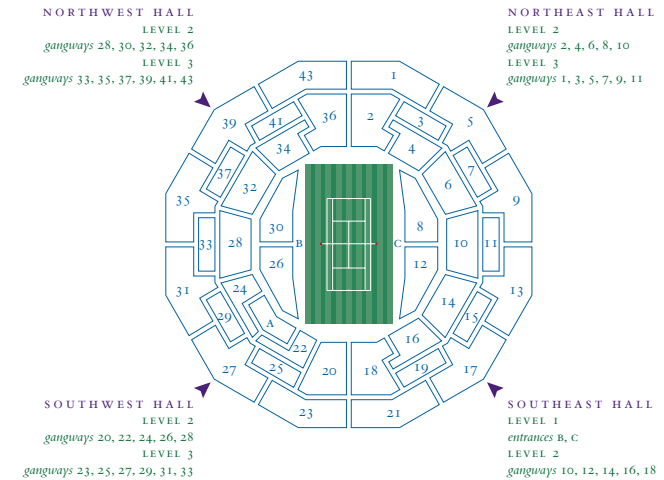
No.1 COURT



CENTRE COURT



No.1 COURT



MILLENNIUM BUILDING

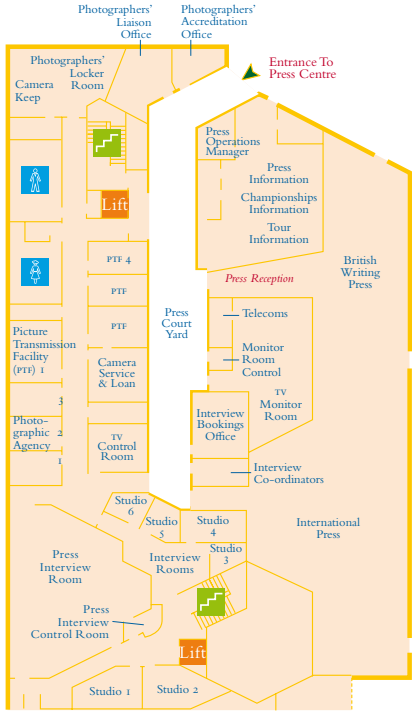
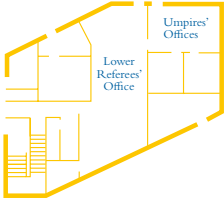
LEVEL 2

GROUND LEVEL

PRESS CENTRE

OFFICIALS' BUILDING

St Mary's Walk



156

MAPS

PRESS

CENTRE

LEVEL

2

MILLENNIUM BUILDING

LEVEL 3

PRESS CENTRE

OFFICIALS' BUILDING

157

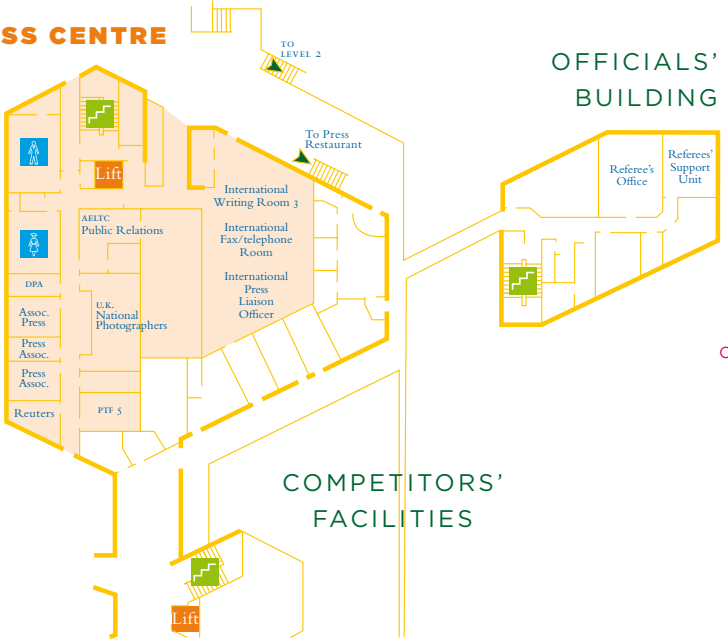
MAPS

PRESS

CENTRE

LEVEL

3



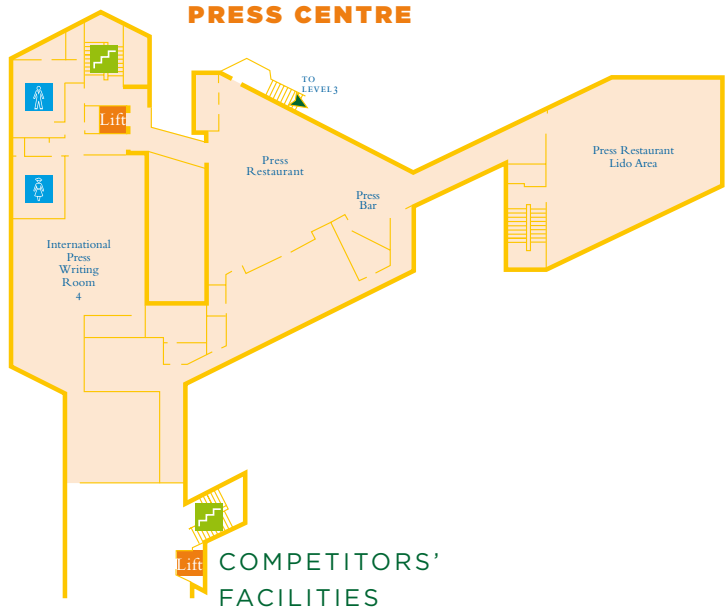
COMPETITORS' FACILITIES

MILLENNIUM BUILDING

LEVEL 4

158

MAPS
PRESS
CENTRE
LEVEL
4



BROADCAST CENTRE

LEVEL 1

159

MAPS
BROADCAST
CENTRE
LEVEL
1



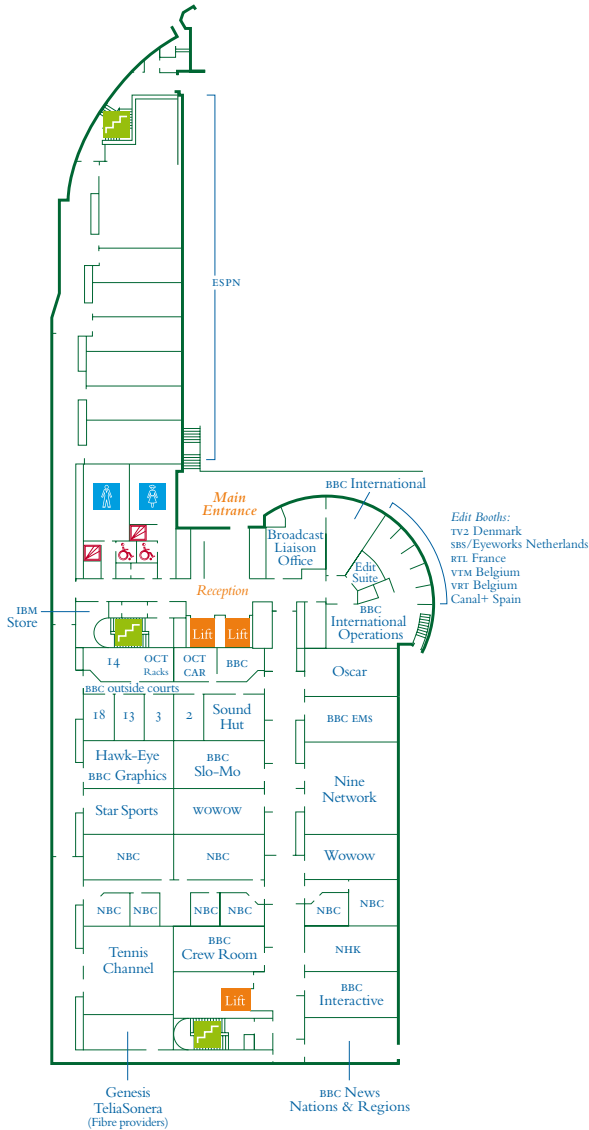
BROADCAST CENTRE

LEVEL 2

160

MAPS

BROADCAST
CENTRE
LEVEL
2



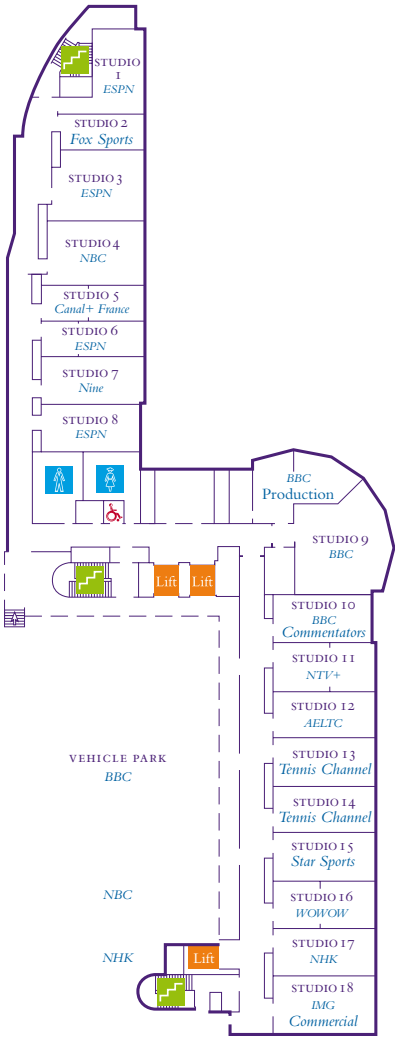
BROADCAST CENTRE

LEVEL 3

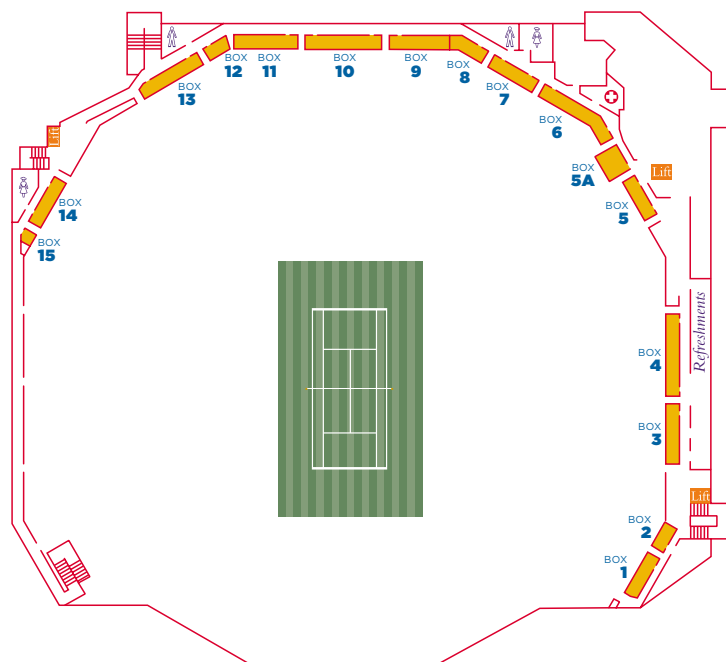
161

MAPS

BROADCAST
CENTRE
LEVEL
3



CENTRE COURT COMMENTARY BOXES



162

MAPS

CENTRE
COURT
COMMENTARY
BOXES

BOX NO.1

- a) IBM Data Entry UK
- b) DRS Radio Switzerland
- c) SR Radio Switzerland

BOX NO.2

- a) Radio Wimbledon UK
- b) Radio Wimbledon UK

BOX NO.3

- a) AELTC UK
- b) AELTC UK
- c) AELTC UK
- d) BBC London Live. UK

BOX NO.4

- a) BBC Sports Xtra UK
- b) BBC Radio 1/Regions UK
- c) BBC Online/Interactive UK
- d) BBC Online/Interactive UK
- e) VRT Radio. Belgium
- f) ARD Radio Germany

BOX NO.5

- a)
- b) HRT Croatia
- c)

BOX NO.5A

- a) ARQ Czech Rep.
- b) VRT Belgium

BOX NO.6

- a) TSR Switzerland
- b) AELTC World Feed UK
- c) TSI Switzerland
- d) CHSF Switzerland
- e) Cello. Hungary
- f) ESPN INT Latin America

BOX NO.7

- a) Fox Sports Australia
- b) TTC/Canal+ Spain. USA/Spain
- c) Wowow Japan

BOX NO.8

- a) ESPN USA. USA
- b) ESPN USA USA

BOX NO.9

- a) Nine Network Australia
- b) TV2 Denmark
- c) Canal Plus France France
- d) B92 Serbia

BOX NO.10

- a) Star Sports Asia
- b) Sky Italia Italy
- c) NHK Japan

BOX NO.11

- a) TV4 Sweden
- b) SBS Netherlands
- c) NTV Russia
- d) Sky/IRN UK
- e) Onda Cero/
Cadena Cope. Spain

BOX NO.12

- a) Hawk-Eye UK
- b) Hawk-Eye UK

BOX NO.13

- a) David Luddy UK
- b) David Luddy UK
- c) Real Radio Scotland. UK
- d) SEN/BAP Australia
- e) RTL France
- f) Radio France. France
- g) RMC France
- h) Europe 1 France France
- i) WIS System UK
- j) CrossCourt Australia

BOX NO.14

- a) AFP Press
- b) AFP Press
- c) Reuters. Press
- d) PA/AP. Press

BOX NO.15

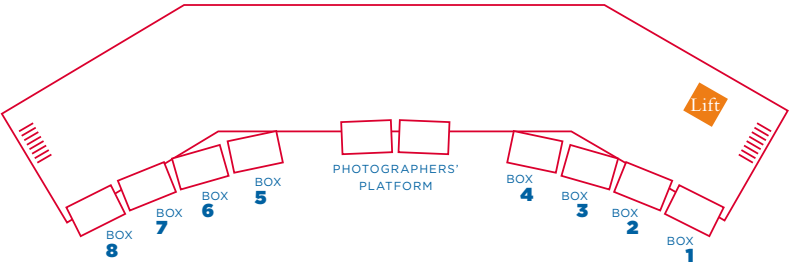
- a) BBC World Service. UK

163

MAPS

CENTRE
COURT
COMMENTARY
BOXES

No.1 COURT
COMMENTARY BOXES



164

MAPS

NO.1 COURT
COMMENTARY
BOXES

BOX NO.1

- a) WOWOW Japan
- b) IBM GBR

BOX NO.2

- a) Canal+ France
- b) NTV+ Russia

BOX NO.3

- a) BBC Radio 5 Live GBR
- b) BBC World Service GBR

BOX NO.4

- a) NBC USA
- b) NBC USA

BOX NO.5

- a) ESPN USA USA
- b) ESPN USA USA

BOX NO.6

- a) NHK Japan
- b) Sky Italia Italy

BOX NO.7

- a) Radio Wimbledon GBR
- b) Radio Wimbledon GBR

BOX NO.8

- a) Nine Network Australia
- b) Nine Network Australia

EMERGENCY PROCEDURES

*If you discover
an accident, fire or suspect package etc.*

*contact a member of the AELTC staff/steward/guard
immediately or contact the Central Control Room
by telephone: AELTC extension 2666
or 020 8971 2666 from an external line
or direct from a red emergency telephone.*

Give your name, the nature of the incident
and the location.

The relevant emergency service(s) will be
despatched immediately.

165

EMERGENCY
PROCEDURES

EMERGENCY PROCEDURES

EVACUATION

Any evacuation will normally be announced through the AELTC public address system.

If you are asked to evacuate a court, an area of the Grounds, leave by the nearest exit or as directed by uniformed stewarding staff.

In the event of a partial or total evacuation requiring you to leave the Grounds you should, in the first instance, move to Car Park 4 in Somerset Road. If you are then evacuated further, beyond safe Police cordons, you should report to the Wimbledon Club (Sports Hall) or as directed by the Police, where officials of the AELTC will advise you of the situation and any further action.

EVACUATION

ONCE PLAY HAS STOPPED FOR THE DAY

If the fire alarms are heard 30 minutes after play has been completed or suspended for the day, you are required to evacuate the Press Centre/Broadcast Centre immediately and go to the assembly point inside the Grounds—at the Rose Arbour—South West corner of No.1 Court, in between Courts 19 & 14.

Do not re-enter the building(s) until you have been advised to do so by London Fire Brigade or senior management from Group 4 Securicor.

166

EMERGENCY
PROCEDURES

IMPORTANT

DO NOT

use the lifts during an emergency

DO NOT

stop to collect personal belongings

DO NOT

try to take any equipment with you

DO

make sure you are aware of the safe routes
from the building

DO

make sure you are aware of the location
of the emergency telephones,
fire alarm points and fire fighting equipment

167

IMPORTANT

ACCESSIBILITY

The Committee and Management of The All England Lawn Tennis & Croquet Club endeavour to provide a high standard of accessible facilities for visitors and spectators with a disability, including those using a wheelchair.

If you have any comments or suggestions for further improvement please write to the Chief Executive at the following address:

The All England Lawn Tennis & Croquet Club
Church Road, Wimbledon,
London SW19 5AE

CONDITIONS OF ENTRY

Entry to the Grounds of The All England Lawn Tennis & Croquet Club (AELTC) requires a valid ticket or pass, which **MUST** be retained at all times and implies acceptance of the following conditions which have been established for the safety and enjoyment of all our visitors and may be amended from time to time:

SECURITY

The AELTC reserves the right to limit items which may be brought into the Grounds **and to search bags, vehicles and the person** before granting entry to the Grounds and other specific facilities.

PROHIBITED ITEMS

The following items are prohibited from the Grounds of the AELTC:

- ★ any bag exceeding 18" x 12" x 12" (45cm x 30cm x 30cm); hard-sided items of any size;
- ★ any item which may be interpreted as a potential weapon including sharp or pointed objects (e.g. knives, large corkscrews) and 'personal protection' sprays;
- ★ large flags (over 2' x 2'), banners, rattles, klaxons or oversized hats;
- ★ any objects or clothing bearing political statements or commercial identification intended for 'ambush marketing'.

Visitors in possession of prohibited items may be refused entry or ejected from the Grounds. Prohibited items may be left in the Left Luggage facilities outside the Grounds or handed to AELTC security staff for disposal.

ALCOHOL & REFRESHMENTS

Alcohol may be brought into the Grounds but is limited to the equivalent of one bottle of wine or two 500ml cans of beer per person. The consumption of alcohol is permitted only in public bars and other authorised areas. Glass drinking vessels may not be used on the Show Courts; all drinks taken onto the Show Courts must be covered to avoid spillage. Hot and/or strong smelling food may not be taken onto the Show Courts. The AELTC reserves the right to refuse entry to the stands of any court to anyone carrying alcohol and to ask anyone drinking alcohol in the stands to leave.

170

**CONDITIONS
OF
ENTRY
TO THE
GROUNDS**

BEHAVIOUR

The use of any annoying or dangerous behaviour, foul or abusive language, obscene gestures, the removal of shirts or any clothing likely to cause offence and the climbing onto any building, wall or other structure/equipment and the use of wheeled footwear is forbidden and may result in ejection from the Grounds.

COURTS

Unauthorised persons are not permitted on the courts at ANY time.

PHOTOGRAPHY

The use of photographic equipment must not inconvenience any other person in the Grounds. Still photographs, film, videotape or other audio-visual material recorded within the Grounds may not be sold or used commercially in any way whatsoever unless authorised by the AELTC and may be confiscated by the Club if such sale or commercial use is suspected.

MOBILE TELEPHONES, COMMUNICATION DEVICES & RADIOS

The use of mobile telephones, communication devices or radios must not inconvenience any other person in the Grounds; in particular they must be SWITCHED OFF in and around the courts in play. Personal headphones must be used when listening to radios inside the Grounds.

TICKETS

Championships tickets may not be bought, sold or distributed without lawful authority.

FILMING & BROADCASTING AT THE CHAMPIONSHIPS

During the Wimbledon fortnight, various filming, photography and broadcasting takes place. By your presence at The Championships, you grant your permission for your likeness and voice to be included on film and their exploitation and advertising without compensation or credit.

THE AELTC RESERVES THE RIGHT FOR ITS SERVANTS, AGENTS AND POLICE OFFICERS TO REMOVE FROM THE GROUNDS ANY PERSON WHO CONTRAVENES THE ABOVE 'CONDITIONS OF ENTRY' AND ANY PERSON WHOSE PRESENCE AND/OR BEHAVIOUR IN THE GROUNDS COULD REASONABLY BE CONSTRUED AS DANGEROUS, A NUISANCE OR ANNOYANCE TO ANY OTHER PERSON IN THE GROUNDS.



The Wimbledon Archive



CAPTURING THE EMOTION OF THE CHAMPIONSHIPS SINCE 1900

The Wimbledon Archive

From iconic legends to present heroes... The Wimbledon Archive is the only place to obtain official coverage from The Championships.

Take advantage of our extensive collection of over 7,500 hours of footage and programming dating back to 1900.

Footage available in HD and Standard Definition

www.wimbledonarchive.org

The Wimbledon Archive
McCormack House, Burlington Lane
London. W4 2TH

Email: enquiries@wimbledonarchive.org
Tel: +44 (0) 208 233 5500
Fax: +44 (0) 208 233 6476



