



A PLACE FOR WORDS

LITERATURE & HERITAGE INTERPRETATION



FRIDAY 19TH APRIL 2013

What makes the relationship between literature and place so powerful?

How can literature give new meaning to heritage interpretation? Where can literary journeys take us?



LITERATURE, AND THE IDEA OF A JOURNEY, CAN BE USED TO CREATE RICH EXPERIENCES FOR VISITORS TO HERITAGE SITES.

This unique one day conference will bring together interpretation professionals, academics, curators and heritage managers to share experiences and insights in working with the relationship between literature and place, and to hear about innovative and successful projects. It will help participants make new contacts and shape future directions in interpretation. There will also be an opportunity for participants to showcase their own work or interests through online or poster displays.

THE MEETING POINT OF JOURNEY, PLACE & LITERATURE
has been fertile ground for centuries: the inspiration for the event
comes from a newly-discovered journal that describes a 'foot
voyage to Scotland' by Ben Jonson in 1618. 📖 CAMBRIDGE
UNIVERSITY PRESS will publish an edition of the journal in 2014.

Where

John McIntyre Centre, Pollock Halls
UNIVERSITY OF EDINBURGH

When

FRIDAY 19TH APRIL 2013

With a pre-event reception on Thursday 18th April, see below

Pre-event reception

My journey sung. We have organised a pre-event reception on the evening of Thursday 18th April, at the SCOTTISH POETRY LIBRARY, that will start us on our journey through words and places. Poet Thomas A. Clark, whose writing often reflects the experience of walking through the landscape, will read from his work.

Accommodation

Assistance with accommodation costs is available if you need to stay for the night of 18th April. Please contact Anna Groundwater for further details: anna.groundwater@ed.ac.uk

Edinburgh is an ideal place to spend a weekend after the event and explore more links between literature and place. The city is home to the *Scottish Storytelling Centre* and the *Writers Museum*, as well as literary pub tours! Conference participants can book accommodation at Pollock Halls at special rates, or there are many guest houses close to the venue.

Registration

£25, including pre-event reception
and coffee, lunch and tea during the conference

Places on the event are limited to 50 participants.

To book your place, please visit:

bit.ly/placeforwords

or contact Emma Giles at the University of Edinburgh:

Emma.Giles@ed.ac.uk

P R O G R A M M E

09.00 *Registration*

09.30 James Loxley & Anna Groundwater, UNIVERSITY OF EDINBURGH;
Julie Sanders, UNIVERSITY OF NOTTINGHAM. *My Gossip's Foot
Voyage*—Ben Jonson's walk to Scotland in 1618, and how his responses to
places along the way are relevant to today's tourists.

Tanya Kirk & Jamie Andrews, BRITISH LIBRARY. The British Library's
major exhibition *Writing Britain* explored the connections between
writers and place. Tanya & Jamie, members of the curatorial team, will
look at the challenges of the project and how the public responded.

11.00 *Coffee*

11.30 Ken Cockburn, writer. Together with artist Alec Finlay, Ken developed
The Road North project, which 'read' Scotland through the lens of
Japanese poet's Basho's *Narrow Road to the Deep North*.

David Thomas, ENGLISH HERITAGE. English Heritage worked with
poet Michael Rosen to develop innovative interpretation at Grimes
Graves, Norfolk.

12.45 *Lunch*

13.45 **Ben Totterdell**, EXMOOR NATIONAL PARK. The National Park's new visitor centre will include material on the influence of writers such as Coleridge on our cultural responses to place.

Carolyn Lloyd Brown, interpretation consultant, and **Lynne Denman**, artist. Lynne and Carolyn have created a 'storychamber' that will use medieval poems and music to inspire visitors to appreciate the era of the Welsh princes and explore landscape sites associated with them.

15.00 Round table discussions to look at issues raised by speakers and address questions submitted by participants.

15.45 Plenary

16.00 *Conference closes*



N FRIDAY ALL THESE GENTLEMEN WITH
OTHERS OF THE TOWN BROUGHT MY GOSSIP
TO THE HIGH CROSS, AND THERE ON THEIR

knees drank the King's health, testifying in that place that he had performed his journey. My gossip also drank to the Bailiff and Aldermen and the whole people their health, they being so thick in the street that we could scarce pass by them, they ran in such throngs to have a sight of my gossip. The windows also being full, everyone peeping out of a round hole like a head out of a pillory. ¶ From thence we went up to the castle where we saw the great cannon, the bore whereof was so big that one got a woman with child in it. We also saw the Earl of Crawford of Lindsey, where there have been thirteen earls of the name. He lieth prisoner there, overthrown—as it is said—by the subtlety of the Lord of Dunbar... ❧

BEN JONSON'S entry into Edinburgh, September 1618, from

My Gossip Jonson, his Foot Voyage and Mine into Scotland

